



# PLUNKETT CORPORATE BENCHMARKS REPORTS™

From Plunkett Research®, Ltd.

Deep studies of individual Corporations: Analytics, Extensive Financial Metrics, and Benchmarks Against Industry Averages and Top Competitors

## Compare Top Publicly-Held Companies to Industry Average, 2017

NAIC 221112

Title Fossil Fuel Electric Power Generation Industry (U.S.)

Group Number 1

Income Statement (Whole \$), % = Percent of Total Revenues

\$USD, in whole numbers, except marked * or %	AES Corporation (The)	Duke Energy Corporation	Southern Company	NextEra Energy Inc	Industry Average Competitors
Total Revenue	10,529,999,872	23,565,000,704	23,030,999,040	17,194,999,808	8,016,399,808
Cost Of Revenue	8,065,999,872	6,982,000,128	12,858,000,384	7,398,000,128	4,225,250,000
%	76.60	29.63	55.83	43.02	52.71
Gross Profit	2,464,000,000	16,583,000,064	10,172,999,680	9,797,000,192	3,791,149,808
%	23.40	70.37	44.17	56.98	47.29
Operating Expenses					
SGA Expense	215,000,000	-	-	-	289,660,000
%	2.04	-	-	-	3.61
Other Operating Expenses	(26,000,000)	10,547,999,744	4,260,000,000	4,975,000,064	1,813,300,000
%	-0.25	-	-	-	22.61
Total Operating Expenses	189,000,000	10,547,999,744	4,260,000,000	4,975,000,064	2,102,960,000
%	1.79	44.76	18.50	28.93	26.22
Operating Income	2,275,000,064	6,034,999,808	5,912,999,936	4,822,000,128	1,750,039,808
%	21.60	25.61	25.67	28.04	21.83
Misc Other Special Charges	-	-	-	-	-
%	-	-	-	-	-
Interest Expense	1,170,000,000	1,986,000,000	1,694,000,000	1,558,000,000	581,260,000

## CORE BENEFITS TO CUSTOMER:

- Comprehensive financial performance benchmarking, including the Subject Company's
  - 1) Financial results
  - 2) Financial history
  - 3) Ratios
  - 4) Vital metrics
- Industry-specific comparative financial analysis and benchmarking of the Subject Company to:
  - 1) Deep financials of each of the leading firms in the Subject Company's primary industry
  - 2) Detailed, multi-year financial averages for all companies within the industry
  - 3) Rankings of the Subject Company against the top companies within the industry
- Profiles of the Subject Company and of its industry's leading firms

## Typical Table of Contents:

### Analysis Summary of the Subject Company's Primary Industry, U.S. Data

- Industry revenues, employee count and growth rate (table)
- Top U.S. companies, by revenues (table)
- Industry employee population, current and historical (chart)
- Industry revenues, 8-year history and 8-year forecast, with CAGR (table and chart)

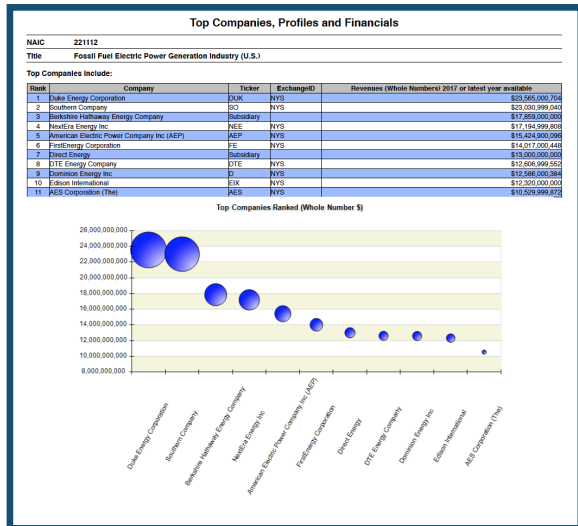
### Comparative Financial Benchmarks for the Subject Company by Industry Averages in a 6-year Time Series of Detailed Financials, U.S. Companies

- A. Detailed table of companies used in computing these averages
- B. Income statement averages
- C. Balance sheet averages
- D. Cash flow averages

### Competitive Summary of Top Companies Within the Industry, Profiles & Ranks, Financial summaries, Ranks & Executive Lists for up to 10 Top U.S.- based Competitors

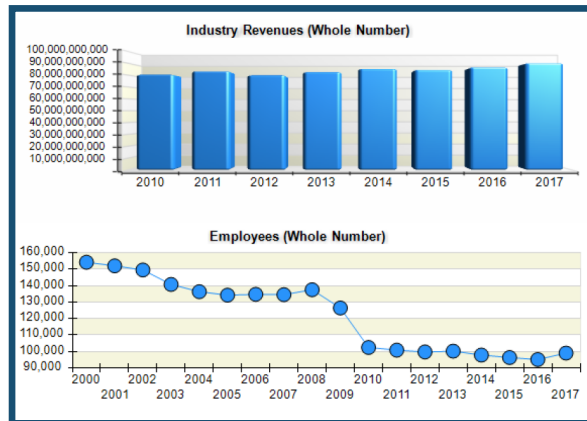
- A. Top companies within the industry ranked for key performance items
- B. Benchmarking of the Subject Company and its industry's leading firms to each other and to their industry's averages for all financial analysis metrics
  - Income statements, balance sheets and cash flow statements for the Subject Company and for each of the top companies compared to each other and to the overall industry average
- C. Corporate profiles, comparative analysis of the Subject Company and of the top companies within its industry, including executive listings and financial results

# Available for ALL Leading U.S. Companies



## Extensive Benchmarking of The Subject Company to its peers.

- All Income Statement, Cash Flow, and Balance Sheet Items



## Includes Extensive Charts and Data Visualization.

Our charts will enable you to quickly grasp key trends.

**Revenues, Historical and Projected**

NAIC 221112  
Title Fossil Fuel Electric Power Generation Industry (U.S.)

Revenues - Historical (Millions of \$)

	2010	2011	2012	2013	2014
Revenues	\$80,342	\$83,239	\$79,881	\$82,532	\$85,289
Growth Rate, Revenues	8.72 %	3.61 %	-4.03 %	3.32 %	3.34 %

Revenues - Projected (Millions of \$)

	2018	2019	2020	2021	2022
Revenues	\$94,857	\$99,492	\$103,328	\$107,088	\$110,537
Growth Rate, Revenues	5.27 %	4.89 %	3.86 %	3.64 %	3.22 %

## Industry Revenue Forecasts and History.

8-year history and 8-years forward.

**Compare Top Publicly-Held Companies to Industry Average, 2017**

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Title Fossil Fuel Electric Power Generation Industry (U.S.)

Group Number 1

Income Statement (Whole \$), % = Percent of Total Revenues

	AES Corporation (The)	Duke Energy Corporation	Southern Company	NextEra Energy Inc.
Total Revenue	10,529,999,872	25,565,000,704	23,030,999,040	17,194,999,999
Cost Of Revenue	8,065,999,872	6,862,000,128	12,858,000,384	7,398,000,128
%	76.60	26.83	55.83	43.00
Gross Profit	2,464,000,000	16,583,000,064	10,172,999,680	9,797,000,128
%	23.40	70.37	44.17	56.99
Operating Expenses				
SGA Expense	215,000,000	-	-	-
%	2.04	-	-	-
Other Operating Expenses	(26,000,000)	10,547,999,744	4,260,000,000	4,975,000,000
%	-0.25	41.26	18.50	28.90
Total Operating Expenses	189,000,000	10,547,999,744	4,260,000,000	4,975,000,000
%	1.79	41.26	18.50	28.90
Operating Income	2,275,000,064	6,034,999,808	5,912,999,680	4,822,000,128
%	21.60	23.61	25.67	28.00
Misc. Other Special Charges	-	-	-	-
%	-	-	-	-
Interest Expense	1,170,000,000	1,986,000,000	1,694,000,000	1,558,000,000
%	11.11	7.77	7.36	9.00
Gain On Sale Of Security	42,000,000	-	-	114,000,000

## Operating Ratios.

Covers a broad range of income and expense item estimates, as a percentage of total revenues. Includes benchmark of this company to the average for its industry.

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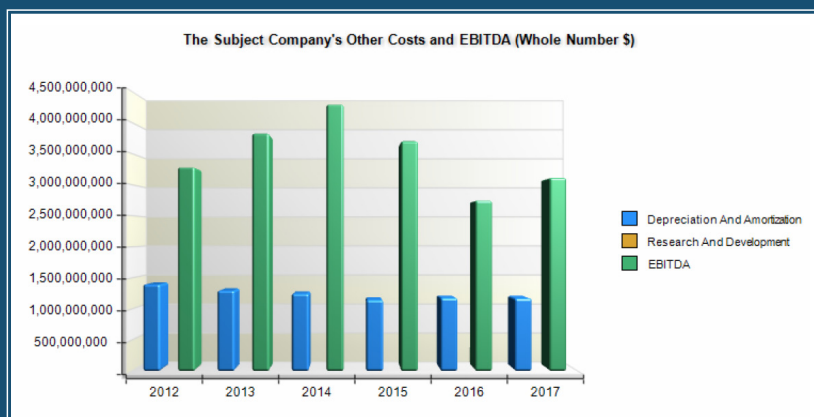
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\$USD, in whole numbers, except marked * or %	2012 AES Corporation (The)	2012 Average of 34 Companies	2013 AES Corporation (The)	2013 Average of 34 Companies	2014 AES Corporation (The)	2014 Average of 34 Companies
Total Revenue	18,140,999,680	7,598,333,432	15,891,000,320	7,951,574,232	17,146,000,384	8,528,234,93
Cost Of Revenue	14,426,999,808	4,769,844,743	12,643,999,744	4,724,093,048	14,058,000,384	5,161,533,24
%	79.53	62.77	79.57	59.41	81.99	60.5
Gross Profit	3,713,999,872	2,828,488,653	3,247,000,064	3,227,481,192	3,088,000,000	3,366,701,68
%	20.47	37.23	20.43	40.59	18.01	39.4
Operating Expenses						
SGA Expense	301,000,000	264,895,365	220,000,000	314,567,998	187,000,000	358,167,00
%	1.66	3.49	1.38	3.96	1.09	4.2
R&D Expense	-	36,000,000	-	45,600,000	-	47,350,00
%	-	0.47	-	0.57	-	0.5
Other Operating Expenses	0	1,217,431,589	0	1,401,300,798	0	1,453,083,15
%	-	16.02	-	17.62	-	17.0
Restructuring and Merger/Acquisition Costs	-	(11,100,000)	-	42,666,667	-	28,000,00
%	-	-0.15	-	0.54	-	0.3
Amortization	-	-	-	-	-	-
%	-	-	-	-	-	-

View a 6-year history of average results for all items.

## AVERAGE COMPANY RESULTS FOR INCOME, BALANCE SHEET & CASH FLOW.



Compare vital metrics and benchmarks by utilizing advanced analytics and visualization.

## NUMEROUS CHARTS & TABLES

Top Companies Ranked, U.S.	
(2017 or latest year available data)	
This list may include private companies in the following categories: Total Revenue, Employee Count and Net Income. Also, the list may include companies in closely related sectors.	
NAIC	221112
Title	Fossil Fuel Electric Power Generation Industry (U.S.)
Company Ranks	
Approximate Market Cap (Whole \$)	
1. NextEra Energy Inc	77,273,150,000
2. Duke Energy Corporation	56,192,740,000
3. Dominion Energy Inc	49,303,800,000
4. Southern Company	46,656,130,000
5. American Electric Power Company Inc (AEP)	34,466,790,000
6. Sempra Energy	29,515,200,000
7. Public Service Enterprise Group Inc (PSEG)	26,347,090,000
8. Consolidated Edison Inc	24,943,510,000
9. Xcel Energy Inc	23,634,860,000
10. PPL Corporation	22,119,370,000
Employee Count	
1. Southern Company	32,015
2. Duke Energy Corporation	28,798
3. National Grid USA	25,224
4. Berkshire Hathaway Energy Company	21,000
5. PPL Corporation	18,963
6. AES Corporation (The)	18,500
7. American Electric Power Company Inc (AEP)	17,634
8. Sempra Energy	16,575
9. Dominion Energy Inc	16,200
10. FirstEnergy Corporation	15,707
Total Revenue (Whole \$)	
1. Duke Energy Corporation	23,565,000,704
2. Berkshire Hathaway Energy Company	17,859,000,000
3. American Electric Power Company Inc (AEP)	15,424,900,096
4. Direct Energy	13,000,000,000
5. DTE Energy Company	12,606,999,552
6. Dominion Energy Inc	12,586,000,364
7. Edison International	12,320,000,000
8. Consolidated Edison Inc	12,033,000,448
9. Southern California Edison Company	11,830,000,000
10. Xcel Energy Inc	11,404,000,256
Net Income (Whole \$)	
1. NextEra Energy Inc	5,378,000,000
2. Duke Energy Corporation	3,059,000,000
3. Dominion Energy Inc	2,999,000,000
4. National Grid USA	2,889,749,000
5. Berkshire Hathaway Energy Company	2,851,000,000
6. American Electric Power Company Inc (AEP)	1,912,600,000
7. CenterPoint Energy Inc	1,752,000,000
8. Public Service Enterprise Group Inc (PSEG)	1,574,000,000
9. Consolidated Edison Inc	1,525,000,000
10. Georgia Power Company	1,277,000,000
3-Year Revenue Growth (%)	
1. WEC Energy Group Inc	15
2. ALLIANT Inc	8
3. Southern Company	8
4. NorthWestern Corporation	3
5. Otter Tail Corporation	2
6. Great Plains Energy Inc	2
7. CenterPoint Energy Inc	1
8. DTE Energy Company	1
3-Year Income Growth (%)	
1. CenterPoint Energy Inc	43
2. Dominion Energy Inc	32
3. NextEra Energy Inc	30
4. WEC Energy Group Inc	27
5. Duke Energy Corporation	18
6. OGE Energy Corporation	16
7. Consolidated Edison Inc	12
8. ALLIANT Inc	11

Company ranks for market capitalization, employees, revenues, net income, income growth, ROI, ROA, and ROIC.

## TOP COMPANIES RANKED