

Plunkett Research Online

Outstanding Business, Industry and Corporate Data in a Powerful Online Service







- Better User Interface (Mobile-Friendly!)
- Better Industry Data
- Better Tools



Better Prices

When you want Accurate, Timely, Innovative Business Information

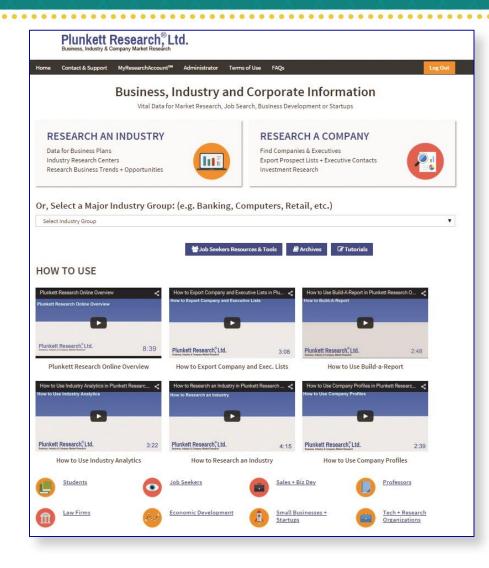
How We Compare to Typical Business Data Sources:

FEATURE:	Plunkett?	The Other Guys?
Deep Profiles of Global Companies, both Public and Private, U.S. and International, with Financials and Executives?		
Industry-Specific Research Centers?		
Includes a Database of Industry Associations And Professional Societies?		
Analytics and Benchmarks on Hundreds of Industry Sec	ctors	
Export Custom Reports with Build-A-Report™?		
Written and Edited in-House by Plunkett Analysts?		
Industry Videos?		
High Prices?	ΝΟ	

Better User Interface

For most searches, you simply need to click one of two buttons:

- Research an Industry
- Research a Company



Data on Hundreds of Industry Sectors

And, we provide unique "Industry Research Centers" that give you special tools for these broad industry sectors, such as.

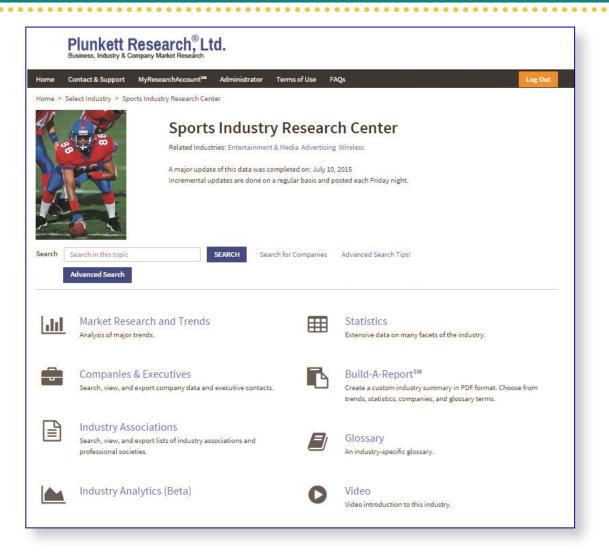
- Advertising, Branding & Marketing
- Aerospace, Aircraft, Satellites & Drones
- Airlines, Hotel & Travel
- Alternative & Renewable Energy
- Apparel, Textiles & Fashion
- Automobiles & Trucks
- Banking, Mortgages & Credit
- Biotechnology, Drugs & Genetics
- Canadian Industries
- Chemicals, Coatings & Plastics
- Consulting
- Consumer Products, Cosmetics, Hair & Personal Services
- E-Commerce & Internet
- Education, EdTech & MOOCs
- Energy & Utilities
- Engineering & Research
- Entertainment & Media
- Food, Beverage & Tobacco
- Games, Apps & Social Media

- Green Technology
- Health Care
- InfoTech, Computers & Software
- Insurance
- International Companies
- Investment & Securities
- Job Seeker Resources & Tools/ Search for Employers
- Manufacturing & Robotics
- Middle Market Companies
- Outsourcing & Offshoring
- Private Companies
- Real Estate & Construction
- Restaurant & Hospitality
- Retailing
- Sharing & Gig Economy, Freelance Workers & On-Demand Delivery
- Sports
- Telecommunications
- Transportation & Supply Chain
- Wireless, Wi-Fi, RFID & Cellular

Sample Industry Research Center

Here's a sample Research Center, for the Sports Industry.

Note the terrific set of tools available for each industry!



Deep Analysis for Each Industry Covers Trends, Technologies and Markets

Example: Our Manufacturing Industry trends analysis includes:

- ✓ Industrial Robots and Factory Automation
- ✓ Automobile Exports
- ✓ Global Growth in Manufacturing and Regional Trade Centers
- Pros and Cons of Outsourcing & Offshoring
- ✓ Nearshoring and Reshoring Keep Operations Closer to Home
- ✓ Wages Rise in China
- Original Design Manufacturing (ODM) and Contract Electronics Manufacturing
- ✓ 3D Printing (Additive Manufacturing), Rapid Prototyping
- ✓ 3PL Supply Chain Management Evolves to Serve the Global Market

Our Analysts Cover the Latest Trends and Developments

Thousands of Statistical Tables, Continuously Updated / Click to Export

Access the deep industry data, market size and forecasts that you need.

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U.S. Health Care Industry Statistics and Market Size Overview

Last Updated: 08-09-2017

U.S. Health Care Industry Statistics and Market Size Overview										
	Amount	Units	Year	Source						
Expenditures										
National Health Care Expenditures	3,539.3	BII. US\$	2017*	CMS						
In 2025	5,548.8	BII. US\$	2025*	CMS						
National Health Care Expenditures per Capita	10,833	US\$	2017*	CMS						
National Health Care Expenditures as a Percentage of GDP	18.3	%	2017*	CMS						
National Health Care Expenditures by Type:										
Hospital Care	1140.8	BII. US\$	2017*	CMS						
Physician & Clinical Services	717.0	BII. US\$	2017*	CMS						

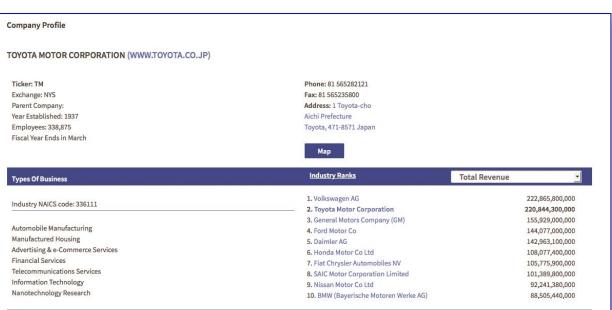
Outstanding Company Profiles: Search, View, and Export Prospects, Contacts and Financials

- U.S. and non-U.S. firms
- Publicly-held
- Privatelyheld
- Subsidiaries
- Top emerging companies

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Job Details + More Jobs	
Company Profile	
TOYOTA MOTOR CORPORATION (WWW.TOYOTA.CO.JP)	
Ticker: TM	Phone: 81 565282121
Exchange: NYS	Fax: 81 565235800
Parent Company: Year Established: 1937	Address: 1 Toyota-cho Aichi Prefecture
	Aichi Pretecture Toyota, 471-8571 Japan
Employees: 338,875 Fiscal Year Ends in March	

Executives, Competitors, Industry Averages, Export Tools

Research companies and their growth plans. And, from each company profile, you can link to financial statements, officer biographies and industry rankings.



Contacts		📄 Text	🔀 Excel	Description
Ikuo Uno	Director			Toyota Motor Corporation designs, manufactures, assembles and sells passenger cars, minivans, commercial vehicles and related parts and accessories in 160 countries under the
Mark Hogan	Director			Toyota, Lexus, Daihatsu and Hino brands. The firm operates in three segments: automotive,
Haruhiko Kato	Director			financial and other. Its primary automotive markets are Japan, which generates
Shigeru Hayakawa	Director			approximately 29.9% of its sales; North America, which generates 29%; Asia, 13.5%; Europe,
Akio Toyoda	Director/CEO/President			11.9%; and other (Central and South America, Oceana, Africa and the Middle East), 15.7%.
Takeshi Uchiyamada	Director/Chairman of the Board			Toyota produces both conventional engine vehicles and hybrid vehicles, with automobile types including subcompact and compact cars; mini-vehicles; mid-size, luxury, sports and
Didier Leroy	Director/Executive VP			specialty cars; recreational and sport-utility vehicles; pickup trucks; minivans; and buses.
Takahiko Ijichi	Director/Executive VP			Subsidiary Daihatsu Motor Co. produces and sells mini-vehicles and compact cars. Another
Nobuyori Kodaira	Director/Executive VP			subsidiary, Hino Motors, produces and sells commercial vehicles such as trucks and buses.
				Toyota produces automobiles and related components through over 50 manufacturing

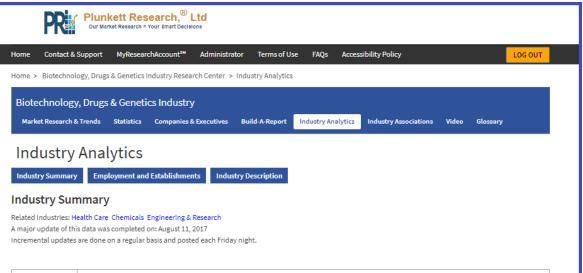
Search/Export Thousands of Leading Industry Associations

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Analytics for 500 Industry Sectors, with Market Size & Growth Forecasts

For hundreds of NAIC Industry Codes:

- Industry revenues
- Company count
- Employee count
- Historical revenues
- Benchmarks
- Financial metrics
- Revenue forecasts



NAIC	325412
Title	Pharmaceuticals and Drug Manufacturing Industry (U.S.)

Revenues (2016)	\$185,410,637,546
Employees (2016)	203,400
Annual Revenue Growth Rate (2016)	9.40 %
CAGR*, Estimated (2008 through 2016)	2.97 %
Revenues (2024)	\$313,085,795,886
CAGR*, Estimated (2017 through 2024)	6.57 %

* = Compound Annual Growth Rate

Top U.S. Companies Operating Within This Industry Include:

Company	Revenues (Whole Numbers) 2016 or latest year available
Johnson & Johnson	\$71,890,001,920
Pfizer Inc	\$52,823,998,464

All Pages are Linked to Glossary Terms and Citations

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Term			Definitio	n																

Term	Definition
Access Network	The network that connects a user's telephone equipment to the telephone exchange.
Active Server Page (ASP)	A web page that includes one or more embedded programs, usually written in Java or Visual Basic code. See "Java."
Active X	A set of technologies developed by Microsoft Corporation for sharing information across different applications.
ADM	The application, development and maintenance of software.
ADN	See "Advanced Digital Network (ADN)."
Advanced Digital Network (ADN)	See "Integrated Digital Network (IDN)."
AI	See "Artificial Intelligence (AI)."
Ajax	Asynchronous JavaScript and XML. It is a technology that enables web page data to update within a browser on a continuous basis, thus updating the page on the fly. This means that applications that reside on the Internet, such as instant messaging, can appear to run so quickly that they seem like programs that are local to a user's computer. An example is Google Inc.'s Google Maps, launched in 2005. During that year, Microsoft also announced services that will run via Ajax.
Analog	A form of transmitting information characterized by continuously variable quantities. Digital transmission, in contrast, is characterized by discrete bits of information in numerical steps. An analog signal responds to changes in light, sound, heat and pressure.
Analog IC (Integrated Circuit)	A semiconductor that processes a continuous wave of electrical signals based on real-world analog quantities such as speed, pressure, temperature, light, sound and voltage.

Better Tools & Exports

- One-click exports to PDF or Excel files from any Page
- MyResearchAccount [™]
- Build-A-Report[™]
- Export Company Contacts
- Export Associations
- Industry Analytics

- Quickly export formatted data files
- Save your searches
- Create custom executive summaries and reports in PDF
- Build company and executive contact lists in seconds, export to Excel or text
- Build contact lists of industry associations and professional societies
- Covering hundreds of Industry Sectors

User-Friendly Tools

Better Prices – You Won't find a Better Value than Plunkett

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