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 **Energy** | Related Industries: Renewable Energy Automobile Engineering & Research
A major update of this data was completed on: December 23, 2011
Incremental updates are done on a regular basis and posted each Friday night.

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MARKET RESEARCH AND TRENDS ANALYSIS

Major Trends Affecting the Health Care Industry:

- 1) Introduction to the Health Care Industry
- 2) Continued Rise in Health Care Costs
- 3) Employers Push Health Care Costs onto Employees
- 4) Medicare and Medicaid Spending Continue to Surge/Oldest Baby Boomers Hit 65+ Years of Age
- 5) Health Care Reform Act of 2010 Set to Bring Big Changes
- 6) Concierge Care/Direct Primary Care Are on the Rise
- 7) Insurance Companies Change Strategies Due to Health Care Reform Act
- 8) Vast Number of Uninsured and Underinsured Americans
- 9) Few New Blockbusters: Major Drug Patents Expire While Generic Sales Growth Continues
- 10) Biotech and Orphan Drugs Pick Up the Slack as Blockbuster Mainstream Drugs Age
- 11) Quality of Care and Health Care Outcomes Data Become Available Online
- 12) Malpractice Suits Are Blamed for Rising Health Care Costs/Tort Reform Is Capping Awards for Damages
- 13) Obesity Sparks Government Action/Snack Foods Get Healthier
- 14) Health Care Goes Offshore, Medical Tourism and Clinical Trials Thrive in China, India and Elsewhere
- 15) Clinics Open in Retail Store Settings and Employer Sites
- 16) Health Care Industry Grows Rapidly in China and India

1) Introduction to the Health Care Industry

VIDEO TIP

For our brief video introduction to the HealthCare industry, see www.plunkettresearch.com/video/healthcare.

Health Expenditures and Services in the U.S.:

Health care costs continue to rise rapidly in the U.S. and throughout the developed world. Total U.S. health care expenditures were estimated to be \$2.8 trillion in 2012, and are projected to soar to \$3.5 trillion in 2016. The health care market in the U.S. in 2012 included the major categories of hospital care (about \$884.7 billion), physician, dental and clinical services (\$735.4 billion), prescription drugs (\$367.4 billion), along with nursing home and home health (\$232.7 billion). Registered U.S. hospitals totaled 5,754 properties in 2010, according to an American Hospital Association survey, containing 941,995 beds serving 35.9 million admitted patients during the year.

Medicare, the U.S. federal government's health care program for Americans 65 years or older, provided coverage to 50.7 million seniors in 2012. National expenditures on Medicare for fiscal 2012 were projected to be \$590.8 billion, including premiums paid by beneficiaries. By 2030, the number of people covered by Medicare will balloon to about 78.0 million due to the massive number of Baby Boomers entering retirement age.

Medicaid is the federal government's health care program for low-income and disabled persons (including children), as well as certain groups of seniors in nursing homes. National expenditures on Medicaid totaled an estimated \$458.9 billion in 2012. The majority of that expense is paid for by the federal government. However, the states pick up a significant share of the cost, which is a massive burden on state budgets.


Health spending in the U.S., at about 17.9% of Gross Domestic Product (GDP) in 2012, is projected to grow steadily unless significant reforms take place. Health care spending in America accounts for a larger share of GDP than in any other country by a wide margin. Despite the incredible investment America continues to make in health care, 15.7% of people in the U.S. (48.6 million) lacked health care coverage for the entire year of 2011. For some, insurance was unavailable or unaffordable. In other cases, a lack of insurance was due to a personal decision not to pay for it. A large number of the uninsured are illegal immigrants. A Kaiser Family Foundation study, "Medicaid and the Uninsured," dated February 2007, estimated that one-fourth of the uninsured are eligible for public programs but are not enrolled. These are largely low-income children, and in some cases their parents.



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Games, Apps & Social Media Industry Overview

05-24-2012

Games, Apps & Social Media Industry Overview

	Quantity	Unit	Date	Source
Games				
Video Game Industry, U.S.	17.02*	Billion US\$	2011	NPD
Video Game Industry, Worldwide	63.0	Billion US\$	2011	PRE
Total Sales ¹ of Seventh-Generation Gaming Consoles, Worldwide	225.1	Million Units	Dec-2011	TC
Sony Playstation 3	62.0	Million Units	Dec-2011	Sony
Playstation 3 Games sold	424.8	Million Units	Dec-2011	Sony
Nintendo Wii	95.9	Million Units	Dec-2011	Nintendo
Nintendo Wii Games sold	716.1	Million Units	Dec-2011	Nintendo
Microsoft Xbox 360	67.2	Million Units	Dec-2011	Microsoft
Microsoft Xbox 360 Games sold	632.0	Million Units	Dec-2011	VGHartz
Playstation Network Subscribers	90	Million	Mar-2012	Sony
Xbox Live Subscribers	40	Million	Jan-2012	Microsoft
World of Warcraft Subscribers ²	10.3	Million	Sep-2011	Blizzard
Casino Gaming Market, U.S.	59.5*	Billion US\$	2011	PwC
Casino Gaming Market, Worldwide	132.4*	Billion US\$	2011	PwC
Apps				
Smartphones as a Percent of Mobile Devices, U.S.	50	%	Mar-12	Nielsen
Android	49	%	Mar-12	Nielsen
Apple iOS	32	%	Mar-12	Nielsen
RIM BlackBerry	12	%	Mar-12	Nielsen
Microsoft Windows Mobile/Windows Phone 7	6	%	Mar-12	Nielsen
Apps Available for iOS (Apple)	500,000		May-2012	Apple
Apps Available for Android	450,000		May-2012	Google
Worldwide App Store Revenue	15.1	Billion US\$	2011	Gartner
Worldwide App Store Downloads	17.7	Billion	2011	Gartner
Worldwide App Store Revenue	58	Billion US\$	2014	Gartner
Worldwide App Store Downloads	185	Billion	2014	Gartner
Number of Cellular Phone Subscribers, U.S.	331.8	Billion	Dec-11	CTIA
Number of Cellular Phone Subscribers, Worldwide	5.9*	Billion	Nov-11	ITU
Social Media				
Facebook Users**	901	Million	Mar-2012	Facebook
Facebook Mobile Users**	488	Million	Mar-2012	Facebook



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Industry Trends

Select trends you want to include: Select All Clear All

- 1. Introduction to the Health Care Industry
- 2. Continued Rise in Health Care Costs
- 3. Employers Push Health Care Costs onto Employees
- 4. Medicare and Medicaid Spending Continue to Surge/Oldest Baby Boomers Hit 65+ Years
- 5. U.S. Health Care Reform Act of 2010 Set to Bring Big Changes
- 6. Concierge Care/Direct Primary Care Are on the Rise
- 7. Insurance Companies Change Strategies Due to Health Care Reform Act
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Plunkett's Build-A-ReportSM
Guide to the Health Care Industry
Exported from Plunkett Research Online
via Plunkett's Build-A-ReportSM
Downloaded on: December 04, 2012
A major update of this data was completed on: November 2, 2012

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A PARTNERSHIP INC
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ABC INC
ABELSON-TAYLOR
ACCENT MARKETING SERVICES LLC
ACME COMMUNICATIONS INC
ACORN INTERNATIONAL INC
ACOSTA INC
ACTIONBIEW INTERNATIONAL INC
ACTIVE MEDIA SERVICES INC
ACXIOM CORP
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ADCHEMY INC
ADMERASIA INC
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<input type="checkbox"/> Industry Code	<input type="checkbox"/> Stock Ticker	<input type="checkbox"/> # of Employees
<input type="checkbox"/> Revenues	<input type="checkbox"/> Profits	<input type="checkbox"/> Fiscal Year End Date
<input type="checkbox"/> Geographical Locations	<input type="checkbox"/> Parent Company	<input type="checkbox"/> Type of Business
<input type="checkbox"/> Int'l Exchange		<input type="checkbox"/> Int'l Ticker

Contacts:

<input type="checkbox"/> CEO	<input type="checkbox"/> President	<input type="checkbox"/> CFO
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<input type="checkbox"/> Engineering	<input type="checkbox"/> Manufacturing VP	<input type="checkbox"/> VP-Admin.
<input type="checkbox"/> General Counsel	<input type="checkbox"/> VP Operations	<input type="checkbox"/> VP-Business or Corp. Dev.
<input type="checkbox"/> VP E-Commerce/Internet	<input type="checkbox"/> VP-Corp.Comm./Comm. Affairs	<input type="checkbox"/> VP Investor Relations
<input type="checkbox"/> VP-Finance/Acct.	<input type="checkbox"/> VP-Supply Chain/Purchasing	<input type="checkbox"/> COO
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Company Profile

FACEBOOK INC (HTTP://WWW.FACEBOOK.COM)

Ticker: FB
Exchange: NAS
Year Established: 2004
Employees: 3,200
Fiscal Year Ends in December

Phone: 650-543-4800
Fax: 650-543-4801
Address: 1601 Willow Road
Menlo Park, CA 94025 United States

Map

Types Of Business	Industry Ranks	Total Revenue
Industry NAICS code: 519130	1. Google Inc	37,905,000,000
	2. Thomson Reuters	13,807,000,000
	3. Bloomberg LP	7,500,000,000
	4. Yahoo! Inc	4,984,199,000
	5. Tencent Holdings Ltd	4,507,089,000
Social Networking	6. Facebook Inc	3,711,000,000
Advertising Services	7. Yell Group PLC	2,592,014,000
Developer Tools	8. Baidu.com Inc	2,293,521,000
Online Video	9. AOL Inc	2,202,100,000
	10. IAC/InterActiveCorp	2,059,444,000

Contacts	Description
Mark Zuckerberg	CEO/Chairman of the Board/Director
David Ebersman	CFO
Sheryl Sandberg	COO/Director
Peter Thiel	Director
Marc Andreessen	Director
Donald Graham	Director
Erskine Bowles	Director
James Breyer	Director

Facebook, Inc. owns and operates a free social networking utility for communicating online with family, friends and acquaintances. The site's inspiration, and its name, came from the books used by university students to help them in learning the names and faces of classmates. Originally limited to college students, Facebook later added high school and corporate networks, eventually allowing anyone to register and create a profile page on the site. Facebook's impressive growth has received much media attention in the years since its launch, and as of early 2012 there were more than 845 million active Facebook users, with more than two-thirds of these users outside the U.S. Some of the site's core functions and applications include individual profiles and home pages; friend lists;



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International Business Machines Corp (http://www.ibm.com)							
Industry NAICS code: 334111 (Computer Hardware)							
Statement Type: <input type="text" value="Annual"/> Date Type: <input type="text" value="As on Report"/>							
Income Statement		Balance Sheet		Cash Flow		Ratios	
Income Statement							
Fiscal Year ends in December US\$ Thousands, except marked * or %							
	Dec 2011	Dec 2010	Dec 2009	Dec 2008	Dec 2007		
Total Revenue	106,916,000	99,871,000	99,758,000	103,630,000	98,786,000		
Cost of Revenue	56,778,000	53,857,000	51,973,000	57,969,000	57,057,000		
Gross Profit	50,138,000	46,014,000	43,785,000	45,661,000	41,729,000		
Operating Expenses							
Total Operating Expenses	29,852,000	27,863,000	26,772,000	29,723,000	28,213,000		
Operating Income	20,286,000	18,151,000	17,013,000	15,938,000	13,516,000		
SGA Expense	23,594,000	21,837,000	20,952,000	23,386,000	22,060,000		
R&D Expense	6,258,000	6,026,000	5,820,000	6,337,000	6,153,000		
Interest Income	-	-	-	-	565,000		
Pre-Tax Income	21,003,000	19,723,000	18,138,000	16,715,000	14,489,000		
Income Taxes	5,148,000	4,890,000	4,713,000	4,381,000	4,071,000		
Net Income from Continuous Operations	15,855,000	14,833,000	13,425,000	12,334,000	10,418,000		
Net Income for Common Stockholders	-	-	-	-	10,418,000		
Earnings per Share							
Basic Earnings per Share	13.25	11.69	10.12	9.07	7.32		
Diluted Earnings per Share	13.06	11.52	10.01	8.93	7.18		
Weighted Average Shares (in Thousands)							
Basic Average Shares	1,196,951	1,268,789	1,327,157	1,359,770	1,423,040		
Diluted Average Shares	1,213,768	1,287,355	1,341,353	1,381,773	1,450,571		
Common Dividend	2.90	2.50	2.15	1.90	1.50		

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INDUSTRY RANKS

Industry Ranks for International Business Machines Corp

NAIC: 334111: Computer Hardware, Manufacturing

Market Cap

1. Apple	354,351,900,000
2. IBM	206,105,000,000
3. Hewlett-Packard	44,607,410,000
4. Dell	25,797,190,000
5. Teradata	8,960,922,000
6. NICE-Systems	1,949,455,000
7. Super Micro Computer	506,898,700
8. Omnicell	456,600,300
9. A Clean Slate	454,773,300
10. Silicon Graphics Intrntl	376,362,100

Total Revenue

1. Hewlett-Packard	127,245,000,000
2. Apple	108,249,000,000
3. IBM	106,916,000,000
4. Dell	62,071,000,000
5. Teradata	2,362,000,000
6. Super Micro Systems	942,582,000
7. NICE-Systems	689,451,000
8. Silicon Graphics Intrntl	629,568,000
9. Omnicell	245,535,000
10. Cray	236,046,000

3-Year Revenue Growth (%)

1. Apple	0.49
2. HPC POS System	0.44
3. Super Micro Computer	0.20
4. Silicon Graphics Intrntl	0.18
5. Teradata	0.10
6. NICE-Systems	0.10
7. UQM Technologies	0.06
8. Xata	0.05
9. Hewlett-Packard	0.02
10. IBM	0.01

Return on Assets (%)

1. TN-K Energy Group	1.23
2. Apple	0.27
3. Teradata	0.16
4. IBM	0.14

Employee Count

1. IBM	426,751
2. Hewlett-Packard	349,600
3. NEC Corporation	115,840
4. Dell	103,300
5. Apple	60,400
6. SUN MICROSYSTEMS INC	29,000
7. ASUSTEK COMPUTER INC (ASUS)	18,850
8. CASIO COMPUTER CO LTD	11,522
9. FUJITSU TECHNOLOGY SOLUTIONS (HOLDING) BV	10,500
10. ACER INC	7,757

Net Income

1. Apple	25,922,000,000
2. IBM	15,855,000,000
3. Hewlett-Packard	7,074,000,000
4. Dell	3,492,000,000
5. Teradata	353,000,000
6. NICE-Systems	48,707,000
7. Super Micro Computer	40,213,000
8. Cray	14,329,000
9. Omnicell	10,389,000
10. TN-K Energy Group	2,644,267

3-Year Income Growth (%)

1. Apple	0.75
2. Super Micro Computer	0.17
3. Teradata	0.12
4. Dell	0.12
5. NICE-Systems	0.09
6. IBM	0.09
7. TN-K Energy Group	0.06
8. Hewlett-Packard	-0.05
9. Omnicell	-0.07

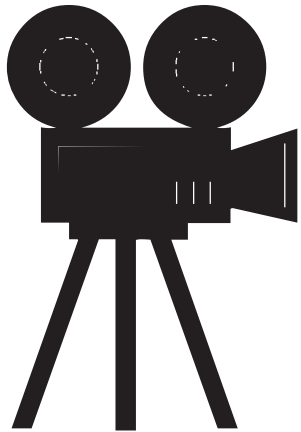
Return on Equity (%)

1. IBM	0.73
2. Dell	0.42
3. Apple	0.42
4. Teradata	0.26

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A screenshot of the Plunkett Research website. The main content area features a video player with the title "Renewable Energy: Subsidies Required While T..." and the Plunkett Research, Ltd. logo. The video player shows a progress bar at 0:05 / 7:56. A navigation menu on the right side of the page includes "Market Research and Trends", "Companies & Executives", "Industry Associations", "Glossary", "Statistics", "Build-A-Report", and "Video". The "Video" link is circled in red. The footer contains copyright information for 2012 and various navigation links.



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