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- **Better Industry Data**

- **Better Tools**



- **Better Prices**

When you want Accurate, Timely, Innovative Business Information

How We Compare to Typical Business Data Sources:

FEATURE:

Deep Profiles of Global Companies, both Public and Private, U.S. and International, with Financials and Executives?

Industry-Specific Research Centers?

Includes a Database of Industry Associations And Professional Societies?

Easy to Search, Find and Use Relevant Data?

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Written and Edited in-House by Plunkett Analysts?

Industry Videos?

High Prices?

Plunkett?



The Other Guys?



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Industry sectors are organized in convenient Industry Research Centers

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Market Research, Industry Statistics, Trends and In-depth Analysis of Top Companies

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A collection of all our Industry Overviews, Tutorials and Testimonials

Industry Research Centers

Advertising, Branding & Marketing	E-Commerce & Internet	Middle Market Companies (Revenues from \$100M to \$1B)	Tutorials: <ul style="list-style-type: none">• Slides• Video Use These Terrific Tools: <ul style="list-style-type: none">• Build-A-Report• Create MyResearchAccount profile• Industry Videos How to: <ul style="list-style-type: none">• Do Market Research• Look for a Job• Build a Prospect List• Video Testimonials Top Uses: <ul style="list-style-type: none">• Students• Job Seekers• Sales + Biz Dev• Professors
Airlines, Hotels & Travel	Energy & Utilities	Nanotechnology & MEMS	
Alternative & Renewable Energy	Engineering & Research	Outsourcing & Offshoring	
Apparel, Textiles & Fashions	Entertainment & Media	Private Companies	
Asian Companies	Food, Beverage & Tobacco	Real Estate & Construction	
Automobiles & Trucks	Games, Apps & Social Media	Retailing	
Banking, Mortgages & Credit	Green Technology	Sports	
Biotechnology, Drugs & Genetics	Health Care	Telecommunications	
Canadian Industries	Insurance	Transportation, Supply Chain & Logistics	
Chemicals, Coatings & Plastics	International Companies	Wireless, Wi-Fi, RFID & Cellular	
Computers Software & Infotech	Investment & Securities		

Sample List of the Industries We Cover

- Advertising, Branding & Marketing
- Airlines, Hotel & Travel
- Alternative & Renewable Energy
- Apparel, Textiles & Fashion
- Automobiles & Trucks
- Banking, Mortgages & Credit
- Biotechnology, Drugs & Genetics
- Canadian Industries
- Chemicals, Coatings & Plastics
- InfoTech, Computers & Software
- Consulting
- E-Commerce & Internet
- Education, EdTech & MOOCs
- Energy & Utilities
- Engineering & Research
- Entertainment & Media
- Food, Beverage & Tobacco
- Games, Apps & Social Media
- Green Technology
- Health Care
- Insurance
- International Companies
- Investment & Securities
- Job Seeker Resources & Tools/
Search for Employers
- Manufacturing & Robotics
- Middle Market Companies
- Nanotechnology & MEMS
- Outsourcing & Offshoring
- Private Companies
- Real Estate & Construction
- Retailing
- Sports
- Telecommunications
- Transportation & Supply Chain
- Wireless, Wi-Fi, RFID & Cellular

Sample Industry – Specific Research Center

Here's a sample Research Center, for the energy industry. **Note** the terrific set of tools available for each industry!

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Search Industry



Energy

Related Industries: [Renewable Energy](#) [Automobile](#) [Engineering & Research](#)
A major update of this data was completed on: **November 15, 2013**
Incremental updates are done on a regular basis and posted each Friday night.

[Market Research and Trends](#)
Analysis of major trends.

[Companies & Executives](#)
Search, view, and export company data and executive contacts.

[Industry Associations](#)
Search, view, and export lists of industry associations and professional societies.

[Glossary](#)
An industry-specific glossary.

[Industry Analytics \(Beta\)](#)

Industry Revenue (Billions of \$)



Year	Revenue (Billions of \$)
2008	140
2009	145
2010	150
2011	155
2012	160

Employees (Millions Number)



Year	Employees (Millions Number)
2008	240
2009	250
2010	245
2011	240
2012	230

[Statistics](#)
Extensive data on many facets of the industry.

[Build-A-ReportSM](#)
Create a custom industry summary in PDF format. Choose from trends, statistics, companies, and glossary terms.

[Video](#)
Video introduction to this industry.



Deep Text for Each Industry Covers Trends, Technologies and Markets

Example: Our Manufacturing Industry trends statements include...

- ✓ Industrial Robots and Factory Automation
- ✓ Automobile Exports
- ✓ Global Growth in Manufacturing and Regional Trade Centers
- ✓ Pros and Cons of Outsourcing & Offshoring
- ✓ Nearshoring and Reshoring Keep Operations Closer to Home
- ✓ Wages Rise in China
- ✓ Original Design Manufacturing (ODM) and Contract Electronics Manufacturing
- ✓ 3D Printing (Additive Manufacturing), Rapid Prototyping
- ✓ 3PL Supply Chain Management Evolves to Serve the Global Market

Our Analysts Cover the Latest Trends and Developments

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Health Care Industry Research Center

Statistics

Search market research and trends using key words

Select topic: 1. U.S. Health Care Industry Overview

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U.S. Health Care Industry Overview

09-22-2014

U.S. Health Care Industry Overview

Expenditures	Amount	Units	Year	Source
National Health Care Expenditures	3,093.2	Bil. US\$	2014*	CMS
In 2016	3,458.3	Bil. US\$	2016*	CMS
National Health Care Expenditures per Capita	9,596	US\$	2014*	CMS
National Health Care Expenditures as a Percentage of GDP	17.6	%	2014*	CMS
National Health Care Expenditures by Type:				
Hospital Care	959.9	Bil. US\$	2014*	CMS
Physician & Clinical Services	618.5	Bil. US\$	2014*	CMS
Dental Services	116.6	Bil. US\$	2014*	CMS
Nursing Home and Home Health Care	248.5	Bil. US\$	2014*	CMS
Prescription Drugs	290.7	Bil. US\$	2014*	CMS
Research, Structures & Equipment Investments	163.4	Bil. US\$	2014*	CMS
Total Health Care Industry Employment	14.5	Million	2013	BLS
Aging				
U.S. Population Less Than 65 Years of Age	274.6	Million	2014*	WFB
In 2020	279.8	Million	2020*	Census
In 2030	287.6	Million	2030*	Census
U.S. Population Age 65 Years & Older	46.2	Million	2014*	WFB
In 2020	54.2	Million	2020*	Census

Search/Export Thousands of Leading Global Industry Associations

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 **Biotechnology, Drugs & Genetics Industry Research Center**
Associations/Organizations

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Bioinformatics Institute (A*STAR Singapore)

www.bii.a-star.edu.sg

Address 1: 30 Biopolis St.
Address 2: 07-01 Matrix
City:
State:
Zip or Postal Code: 138671
Country: Singapore

Email: enquiry@bii.a-star.edu.sg
Toll-Free:
Phone: 65-6478-8298
Fax:

The Bioinformatics Institute has developed and deployed analytical tools and computational techniques for biology research both in-house and through close collaboration with experimental and clinical groups within and outside the Biopolis and Singapore. Its web site includes information on current research as well as links, databases, and events.

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All Pages are Linked to Glossary Terms and Citations



InfoTech, Computers & Software Industry Research Center

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Glossary > A

InfoTech, Computers & Software Industry Research Center

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Term	Definition
Access Network	The network that connects a user's telephone equipment to the telephone exchange.
Active Server Page (ASP)	A web page that includes one or more embedded programs, usually written in Java or Visual Basic code. See "Java."
Active X	A set of technologies developed by Microsoft Corporation for sharing information across different applications.
ADM	The application, development and maintenance of software.
ADN	See "Advanced Digital Network (ADN)."
Advanced Digital Network (ADN)	See "Integrated Digital Network (IDN)."
AI	See "Artificial Intelligence (AI)."
Ajax	Asynchronous JavaScript and XML. It is a technology that enables web page data to update within a browser on a continuous basis, thus updating the page on the fly. This means that applications that reside on the Internet, such as instant messaging, can appear to run so quickly that they seem like programs that are local to a user's computer. An example is Google Inc.'s Google Maps, launched in 2005. During that year, Microsoft also announced services that will run via Ajax.
Analog	A form of transmitting information characterized by continuously variable quantities. Digital transmission, in contrast, is characterized by discrete bits of information in numerical steps. An analog signal responds to changes in light, sound, heat and pressure.
Analog IC (Integrated Circuit)	A semiconductor that processes a continuous wave of electrical signals based on real-world analog quantities such as speed, pressure, temperature, light, sound and voltage.

With regard to software, the programs that analyze data for noteworthy trends. For example, retailers use analytics to track

Public and Private Companies, Global and U.S. – Ranks, Financials, Benchmarks

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Transportation, Supply Chain & Logistics Industry Research Center

Company Profile > TOYOTA MOTOR CORPORATION

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Latest Toyota Motor Corporation Jobs jobs by Indeed

- [Credit Analyst – Baltimore, MD](#)
- [Senior Financial Analyst](#)
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Company Profile

TOYOTA MOTOR CORPORATION (WWW.TOYOTA.CO.JP)

Ticker: TM
 Exchange: NYS
 Parent Company:
 Year Established: 1937
 Employees: 325,905
 Fiscal Year Ends in March

Phone: 81 565282121
 Fax: 81 565235800
 Address: 1 Toyota-cho
 Aichi Prefecture
 Toyota, 471-8571 Japan

[Map](#)

Types Of Business	Industry Ranks	Total Revenue
Industry NAICS code: 336111		
Automobile Manufacturing	1. Toyota Motor Corporation	286,034,600,000
Manufactured Housing	2. Daimler AG (Mercedes-Benz)	157,772,100,000
Advertising & e-Commerce Services	3. General Motors Company (GM)	155,427,000,000
Financial Services	4. Ford Motor Co	146,917,000,000
Telecommunications Services	5. Honda Motor Co Ltd	131,845,000,000
Information Technology	6. Nissan Motor Co Ltd	116,704,600,000
Nanotechnology Research	7. BMW (Bayerische Motoren Werke AG)	101,709,000,000
	8. Hyundai Motor Company	82,591,650,000
	9. Peugeot	72,332,170,000
	10. PSA Peugeot Citroen SA	72,332,170,000

Contacts	Description

Executives, Competitors, Industry Averages, Export Tools

...and executives by title. Also Financials and contact information. And, from each company profile you can link to financial statements, officer biographies and industry rankings.

Company Profile

TOYOTA MOTOR CORPORATION (WWW.TOYOTA.CO.JP)

Ticker: TM Exchange: NYS Parent Company: Year Established: 1937 Employees: 325,905 Fiscal Year Ends in March	Phone: 81 565282121 Fax: 81 565235800 Address: 1 Toyota-cho Aichi Prefecture Toyota, 471-8571 Japan Map
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Types Of Business	Industry Ranks	Total Revenue
Industry NAICS code: 336111 Automobile Manufacturing Manufactured Housing Advertising & e-Commerce Services Financial Services Telecommunications Services Information Technology Nanotechnology Research	<ol style="list-style-type: none"> 1. Toyota Motor Corporation 2. Daimler AG (Mercedes-Benz) 3. General Motors Company (GM) 4. Ford Motor Co 5. Honda Motor Co Ltd 6. Nissan Motor Co Ltd 7. BMW (Bayerische Motoren Werke AG) 8. Hyundai Motor Company 9. Peugeot 10. PSA Peugeot Citroen SA 	286,034,600,000 157,772,100,000 155,427,000,000 146,917,000,000 131,845,000,000 116,704,600,000 101,709,000,000 82,591,650,000 72,332,170,000 72,332,170,000

Contacts	Description																																								
<table style="width: 100%; border: none;"> <tr><td style="width: 50%;">Ikuo Uno</td><td style="width: 50%;">Director</td></tr> <tr><td>Yoshimasa Ishii</td><td>Director</td></tr> <tr><td>Mark Hogan</td><td>Director</td></tr> <tr><td>Koei Saga</td><td>Director</td></tr> <tr><td>Shigeki Terashi</td><td>Director</td></tr> <tr><td>Haruhiko Kato</td><td>Director</td></tr> <tr><td>Tokuo Fukuichi</td><td>Director</td></tr> <tr><td>Akio Toyoda</td><td>Director/CEO/President</td></tr> <tr><td>Takeshi Uchiyamada</td><td>Director/Chairman of the Board</td></tr> <tr><td>Yasumori Ihara</td><td>Director/Executive VP</td></tr> <tr><td>Satoshi Ozawa</td><td>Director/Executive VP</td></tr> <tr><td>Seiichi Sudo</td><td>Director/Executive VP</td></tr> <tr><td>Nobuyori Kodaira</td><td>Director/Executive VP</td></tr> <tr><td>Mitsuhisa Kato</td><td>Director/Executive VP</td></tr> <tr><td>Masamoto Maekawa</td><td>Executive VP/Director</td></tr> <tr><td>Kunihiro Matsuo</td><td>Other Corporate Officer</td></tr> <tr><td>Masaki Nakatsugawa</td><td>Other Corporate Officer</td></tr> <tr><td>Yoko Wake</td><td>Other Corporate Officer</td></tr> <tr><td>Yoichiro Ichimaru</td><td>Other Corporate Officer</td></tr> <tr><td>Masahiro Kato</td><td>Other Corporate Officer</td></tr> </table>	Ikuo Uno	Director	Yoshimasa Ishii	Director	Mark Hogan	Director	Koei Saga	Director	Shigeki Terashi	Director	Haruhiko Kato	Director	Tokuo Fukuichi	Director	Akio Toyoda	Director/CEO/President	Takeshi Uchiyamada	Director/Chairman of the Board	Yasumori Ihara	Director/Executive VP	Satoshi Ozawa	Director/Executive VP	Seiichi Sudo	Director/Executive VP	Nobuyori Kodaira	Director/Executive VP	Mitsuhisa Kato	Director/Executive VP	Masamoto Maekawa	Executive VP/Director	Kunihiro Matsuo	Other Corporate Officer	Masaki Nakatsugawa	Other Corporate Officer	Yoko Wake	Other Corporate Officer	Yoichiro Ichimaru	Other Corporate Officer	Masahiro Kato	Other Corporate Officer	<p>Toyota Motor Corporation designs, manufactures, assembles and sells passenger cars, minivans, commercial vehicles and related parts and accessories in 160 countries under the Toyota, Lexus, Daihatsu and Hino brands. The firm operates in three segments: automotive, financial and other. Its primary automotive markets are Japan, which generates approximately 28% of its sales; North America, which generates 26%; Asia, 18%; and Europe, 11%. Other markets account for the remaining 17% of its automotive sales. Toyota produces both conventional engine vehicles and hybrid vehicles, with automobile types including subcompact and compact cars; mini-vehicles; mid-size, luxury, sports and specialty cars; recreational and sport-utility vehicles; pickup trucks; minivans; and buses. Subsidiary Daihatsu Motor Co. produces and sells mini-vehicles and compact cars. Another subsidiary, Hino Motors, produces and sells commercial vehicles such as trucks and buses. Toyota produces automobiles and related components through over 50 manufacturing companies in 27 countries. Over 67% of the firm's vehicles sold in North America are produced in North America, and 57% of its vehicles sold in Europe are produced in Europe. The company offers financial services in 34 countries through subsidiary Toyota Financial Services Corporation, and in the U.S. through subsidiary Toyota Motor Credit Corp. Following months of</p>
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Auditor: PricewaterhouseCoopers Aarata

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- Quickly export formatted data files

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- Save your searches

- **Build-A-Report™**



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- Build contact lists of industry associations and professional societies

Industry Analytics

For hundreds of NAIC Industry Codes:

- Industry revenues
- Company count
- Employee count
- Historical revenues
- Benchmarks
- Financial metrics
- Revenue forecasts

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Health Care

[Related Industries: Biotechnology, Drugs Insurance Engineering & Research](#)
 A major update of this data was completed on: **October 11, 2013**
 Incremental updates are done on a regular basis and posted each Friday night.

Industry Summary

NAIC	325412
Title	Pharmaceuticals and Drug Manufacturing Industry (U.S.)
Year	2013

Revenues (2013)	\$140,294,883,250
Employees (2013)	206,500
Annual Revenue Growth Rate (2013)	1.00 %
CAGR*, Estimated (2006 through 2013)	-0.35 %
Revenues (2021)	\$227,620,723,617
CAGR*, Estimated (2014 through 2021)	6.38 %

* = Compound Annual Growth Rate

Top U.S. Companies Operating Within This Industry Include:

Company	Revenues (Whole Numbers) 2013 or latest year available
Johnson & Johnson	\$71,311,998,976
Pfizer Inc	\$51,584,000,000
Merck & Co Inc	\$44,032,999,424
Eli Lilly & Company	\$23,113,099,264
Abbott Laboratories	\$21,848,000,512
AbbVie, Inc.	\$18,790,000,640

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Company or Institution-Wide Access: Typically \$3,995.00 to \$9,995.00

Actual price depends on size and type of organization, as well as number of users. Access options include remote users, IP address recognition and unlimited simultaneous users.

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