



**Plunkett Research<sup>®</sup>, Ltd.**  
Our Market Research = Your Smart Decisions

*Better Than the Rest*

# Plunkett Research<sup>®</sup> Online

Accurate, timely, innovative business intelligence and market research.

The screenshot shows the Plunkett Research Online website. At the top is the logo and tagline. Below is a navigation menu with links for Home, Contact & Support, MyResearchAccount™, Administrator, Terms of Use, and FAQs, along with a Log Out button. The main heading is "Business, Industry and Corporate Information" with a sub-heading "Vital Data for Market Research, Job Search, Business Development or Startups". There are two main content boxes: "RESEARCH AN INDUSTRY" (Data for Business Plans, Industry Research Centers, Research Business Trends + Opportunities) and "RESEARCH A COMPANY" (Find Companies & Executives, Export Prospect Lists + Executive Contacts, Investment Research). Below these is a section "Or, Select a Major Industry Group: (e.g. Banking, Computers, Retail, etc.)" with a dropdown menu. There are also buttons for "Old Home Page View", "Job Seekers Resources & Tools", "Archives", and "Tutorials". At the bottom, there is a "HOW TO USE" section with three video thumbnails: "Plunkett Research Online Overview" (7:57), "How to Export Company and Exec. Lists" (3:08), and "How to Use Build-a-Report" (2:48).

**WHY WE'RE  
BETTER:**

- **Better User Interface**
- **Better Industry Data**
- **Better Tools**
- **Better Prices**

# BETTER USER INTERFACE

## A Fantastic, User-Friendly Online Experience!



For most searches, you simply click one of the two buttons:

- *Research an Industry*
- *Research a Company*

Here's a sample Industry Research Center:

In this case, for the Sports Industry.

Note the amazing set of tools available for each industry!

# BETTER INDUSTRY DATA

Trends Analysis and Industry Statistics Covering Hundreds of NAIC Codes

## Plunkett's famous market research and analysis of

- Industry Trends
- Technologies
- Finances
- Market Size

*Constantly Updated!*

### Market Research and Trends

Search  **SEARCH** [Search for Companies](#) [Advanced Search Tips!](#)

**Advanced Search**

Select topic:  [← Previous](#) [Next →](#)

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#### Introduction to the Artificial Intelligence (AI) & Machine Learning Industry

Artificial Intelligence (AI) spending worldwide was estimated at \$24 billion for 2018 by analysts at IDC and is expected to grow to \$77.6 billion by 2025. This is an estimate on a broad basis that includes spending on software and services. Plunkett Research estimates the U.S. market for AI on this basis at more than \$14.4 billion for 2018. Researchers at Gartner estimated that the global business value derived yearly from AI had already reached \$1.2 trillion by 2018, while analysts at PwC estimated that AI's contribution to the global economy could soar to \$15.7 trillion by 2025.

Artificial Intelligence (AI) and machine learning will create vast changes in nearly all segments of business and industry over the mid-term. The effect of AI on consumers and households is already in broad evidence, although the people benefiting from such technologies may not be aware of the process or the significance of what's going on around them. For example, utilizing machine learning, Amazon.com pioneered the development of advanced software that learns from a shopper's actions online and then makes product recommendations tailored to the individual. In its early years, Netflix famously offered a \$1 million prize to anyone who could engineer an algorithm that would learn from a subscriber's movie rental habits in a manner that would increase the accuracy and usefulness of its online recommendation

## Plunkett's Unique Industry Statistics

- U.S. and Global
- Projections
- Market Size
- Expenditures and R&D

*Exportable in Excel or PDF format!*

### Statistics

Search  **SEARCH** [Search for Companies](#) [Advanced Search Tips!](#)

**Advanced Search**

Select topic:  [← Previous](#) [Next →](#)

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#### U.S. Health Care Industry Statistics and Market Size Overview

	Amount	Units	Source
<b>Expenditures</b>			
National Health Care Expenditures	3,675.3	Bill. US\$	CMS
In 2025	5,696.2	Bill. US\$	CMS
National Health Care Expenditures per Capita	11,193	US\$	CMS
National Health Care Expenditures as a Percentage of GDP	18.2	%	CMS
National Health Care Expenditures by Type:			
Hospital Care	1,189.9	Bill. US\$	CMS
Physician & Clinical Services	733.9	Bill. US\$	CMS
Dental Services	134.4	Bill. US\$	CMS
Nursing Home and Home Health Care	277.4	Bill. US\$	CMS
Prescription Drugs & Medical Products	483.9	Bill. US\$	CMS
Research, Structures & Equipment Investments	171.1	Bill. US\$	CMS
Total Health Care Industry Employment	16.0	Million	BLS

# BETTER COMPANY DATA

## Global and U.S. Firms, Publicly-Held and Private

- ✓ Descriptions
- ✓ Executives
- ✓ Lines of Business
- ✓ Growth Plans

Plunkett Research, Ltd.  
Business, Industry & Company Market Research

Home Contact & Support MyResearchAccount™ Administrator Terms of Use FAQs Log Out

Home > Transportation, Supply Chain & Logistics Industry Research Center > Company Profile

Transportation, Supply Chain & Logistics Industry

Market Research & Trends Statistics Companies & Executive Build-A-Report Industry Analytics Industry Associations Video Glossary

Company Profile: TOYOTA MOTOR CORPORATION

### Ranked Against Peers for:

- ✓ Revenues
- ✓ Profits
- ✓ Employee Count
- ✓ Growth

Company Profile

TOYOTA MOTOR CORPORATION (WWW.TOYOTA.CO.JP)

Ticker: TM  
Exchange: NYS  
Parent Company:  
Year Established: 1937  
Employees: 338,875  
Fiscal Year Ends in March

Phone: 81 565282121  
Fax: 81 565235800  
Address: 1 Toyota-cho  
Aichi Prefecture  
Toyota, 471-8571 Japan

Map

Types Of Business	Industry Ranks	Total Revenue
Industry NAICS code: 336111	1. Volkswagen AG	222,865,800,000
Automobile Manufacturing	2. Toyota Motor Corporation	220,844,300,000
Manufactured Housing	3. General Motors Company (GM)	155,929,000,000
Advertising & e-Commerce Services	4. Ford Motor Co	144,077,000,000
Financial Services	5. Daimler AG	142,963,100,000
Telecommunications Services	6. Honda Motor Co Ltd	108,077,400,000
Information Technology	7. Fiat Chrysler Automobiles NV	105,775,900,000
Nanotechnology Research	8. SAIC Motor Corporation Limited	101,389,800,000
	9. Nissan Motor Co Ltd	92,241,380,000
	10. BMW (Bayerische Motoren Werke AG)	88,505,440,000

Contacts	Description
Ikuo Uno	Director
Mark Hogan	Director
Haruhiko Kato	Director
Shigeru Hayakawa	Director
Akio Toyoda	Director/CEO/President
Takeshi Uchiyamada	Director/Chairman of the Board
Didier Leroy	Director/Executive VP
Takahiko Ijichi	Director/Executive VP
Nobuyori Kodaira	Director/Executive VP

Toyota Motor Corporation designs, manufactures, assembles and sells passenger cars, minivans, commercial vehicles and related parts and accessories in 160 countries under the Toyota, Lexus, Daihatsu and Hino brands. The firm operates in three segments: automotive, financial and other. Its primary automotive markets are Japan, which generates approximately 29.9% of its sales; North America, which generates 29%; Asia, 13.5%; Europe, 11.9%; and other (Central and South America, Oceania, Africa and the Middle East), 15.7%. Toyota produces both conventional engine vehicles and hybrid vehicles, with automobile types including subcompact and compact cars; mini-vehicles; mid-size, luxury, sports and specialty cars; recreational and sport-utility vehicles; pickup trucks; minivans; and buses. Subsidiary Daihatsu Motor Co. produces and sells mini-vehicles and compact cars. Another subsidiary, Hino Motors, produces and sells commercial vehicles such as trucks and buses. Toyota produces automobiles and related components through over 40 manufacturing

### Deep Financials

Exportable to Excel!

Financials						
Revenue	10,530,000,000	13,586,000,000	14,963,000,000	17,146,000,000	15,891,000,000	18.1
Cost of Revenue	8,066,000,000	11,153,000,000	12,097,000,000	14,058,000,000	12,644,000,000	14.4
Gross Margin %	23.40	17.91	19.15	18.01	20.43	
R&D Expense	-	-	-	-	-	
Operating Income	2,275,000,000	2,216,000,000	2,687,000,000	2,901,000,000	3,027,000,000	3.4
Operating Margin %	21.60	16.31	17.96	16.92	19.05	
SGA Expense	215,000,000	194,000,000	196,000,000	187,000,000	220,000,000	2
Net Income	(1,161,000,000)	(1,130,000,000)	306,000,000	769,000,000	114,000,000	(9)
Earnings Per Share	-1.76	-1.72	0.45	1.07	0.15	
Dividends	0.48	0.44	0.40	0.20	0.16	
Book Value Per Share	4.82	4.37	5.35	6.25	6.66	
Operating Cash Flow	2,489,000,000	2,884,000,000	2,134,000,000	1,791,000,000	2,715,000,000	2.9
Capital Expenditure	2,177,000,000	2,345,000,000	2,308,000,000	2,016,000,000	1,988,000,000	2.2
Free Cash Flow	312,000,000	539,000,000	(174,000,000)	(225,000,000)	727,000,000	6
Profitability						
EBITDA	3,110,000,000	2,744,000,000	3,702,000,000	4,292,000,000	3,824,000,000	3.2

# BETTER TOOLS & EXPORTS

• One-click exports to PDF or Excel files from any Page



• Quickly export formatted data files

• MyResearch Account™



• Save your searches

• Build-A-Report™



• Create custom executive summaries and reports in PDF

• Export Company Contacts



• Build company and executive contact lists in seconds, export to Excel or text

• Export Associations



• Build contact lists of industry associations and professional societies

• Industry Analytics



• Covering hundreds of Industry Sectors

The screenshot shows the 'Build-A-Report' tool interface for the 'Energy & Utilities Industry'. The top navigation bar includes 'Market Research & Trends', 'Statistics', 'Companies & Executives', 'Build-A-Report', 'Industry Analytics', 'Industry Associations', 'Video', and 'Glossary'. The main heading is 'Build-A-Report<sup>SM</sup>'. Below the heading, there is a brief description: 'Use this tool to create customized reports, drawing from the various research areas of this industry into a single, convenient PDF document that you can view, save, print or download.' There is a checkbox labeled 'Check to create a 'Compiled by' statement with your name on the report cover'. Below this is the 'Industry Trends' section, which has a sub-header 'Select trends you want to include: [Select All] [Clear All]'. A list of 22 trends follows, each with a checked checkbox and a brief description, such as '1. Energy & Utilities Industry Introduction' and '2. A Brief History of Oil, Natural Gas and Electricity Production'.

**Build Custom  
Industry Reports  
in PDF!**

# NEW! PLUNKETT'S INDUSTRY ANALYTICS

Revenues, market size, employee count, and total revenues (historical, current, and forecasted) for hundreds of NAIC industry codes.

## Analytics and Forecasts for Hundreds of NAIC Industry Codes:

- Industry revenues
- Employee count
- Historical revenues
- Financial metrics
- Revenue forecasts

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Home > Biotechnology, Drugs & Genetics Industry Research Center > Industry Analytics

**Biotechnology, Drugs & Genetics Industry**

Market Research & Trends | Statistics | Companies & Executives | Build-A-Report | **Industry Analytics** | Industry Associations | Video | Glossary

**Industry Analytics**

**Industry Summary** | Employment and Establishments | Industry Description

**Industry Summary**

Related Industries: [Health Care](#) [Chemicals](#) [Engineering & Research](#)

Incremental updates are done on a regular basis and posted each Friday night.

NAIC	325400
Title	Pharmaceuticals, Medicines, Supplements and Drug Manufacturing Industry (U.S.)

Revenues	\$253,673,677,272
Employees	292,900
Annual Revenue Growth Rate	7.80 %
CAGR*, Estimated	3.58 %
Revenues	\$400,468,442,148
CAGR*, Estimated	5.67 %

\* = Compound Annual Growth Rate

**Top U.S. Companies Operating Within This Industry Include:**

Company	Revenues (Whole Numbers)
<a href="#">Johnson &amp; Johnson</a>	\$71,890,001,920
<a href="#">Pfizer Inc</a>	\$52,823,998,464
<a href="#">Merck &amp; Co Inc</a>	\$39,807,000,576

## Industry Analytics

**Industry Summary** | **Employment and Establishments** | Industry Description

### Employment and Establishments

Related Industries: [Transportation](#) [Automobile](#) [Outsourcing & Offshoring](#)

Incremental updates are done on a regular basis and posted each Friday night.

NAIC	336411
Title	Aircraft Manufacturing (Aerospace), including Passenger Airliners and Military Aircraft, Industry (U.S.)

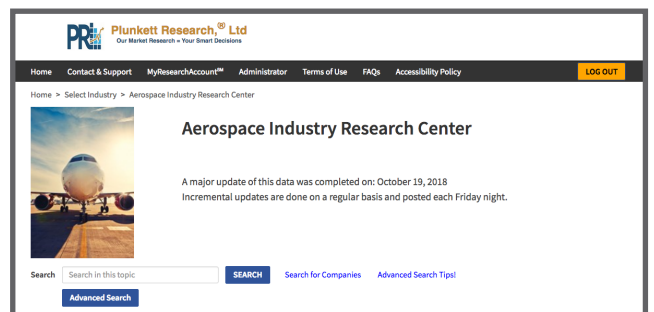
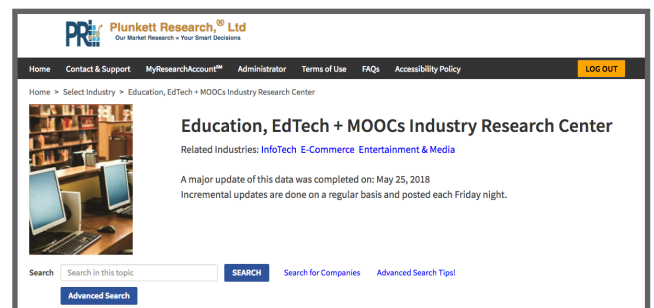
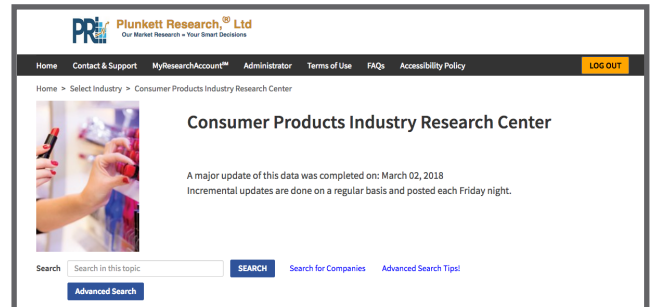
### Industry Population Analyzed, U.S.:

	2017	2018	2019	2020	2021	2022	2023	2024
Firms	230	237	226	241	253	262	271	279
Establishments (all major business units)	318	309	284	293	314	325	336	346
Employees	228,200	235,000	238,600	238,800	235,000	232,200	231,700	220,500
Growth Rate, Employees	-2.85 %	2.98 %	1.53 %	0.08 %	-1.59 %	-1.19 %	-0.22 %	-4.83 %

# WE COVER ALL OF THE WORLD'S INDUSTRIES

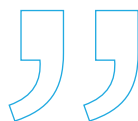
Sample list from our industry research centers:

- Advertising/Branding
- Aerospace & Drones
- Airline, Hotel & Travel
- Alternative & Renewable Energy
- Apparel & Textiles
- Artificial Intelligence
- Automobile
- Banking, Mortgages & Credit
- Biotechnology
- Chemicals, Plastics & Coatings
- Consulting
- Consumer Products
- E-Commerce & Internet
- Education Technology
- Energy & Utilities
- Engineering & Research
- Entertainment & Media
- Food, Beverage & Tobacco
- Games, Apps, Social Media
- Green Technology
- Health Care
- InfoTech, Software & Hardware
- Insurance
- International
- Internet of Things
- Investment & Securities
- Manufacturing & Robotics
- Middle Market
- Outsourcing & Offshoring
- Private Companies
- Real Estate & Construction
- Restaurant & Hospitality
- Retail
- Sharing & Gig Economy
- Sports
- Telecommunications
- Transportation & Logistics
- Wireless, Cellular & Wi-Fi



“So far, and right from the start, it’s working perfectly! The more I get into the database, the happier I am that we have it — REALLY happy!!! I’ve just been trying out some recent questions we really couldn’t come up with good answers for – and I’m finding excellent material in PRO (Plunkett Research Online) with which to handle those questions.”

*Michael Oppenheim, Collections & Reference Services, University of California at LA*



“Plunkett Research Online provides a great ‘one-stop shop’ for us to quickly come up to speed on major industries. It provides us with an overall analysis of the market, key statistics, and overviews of the major players in the industry, in an online service that is fast, easy-to-navigate, and reliable.”

*Wendy Stotts, Manager, Carlson Companies Information Center*



How Business Librarians Use Plunkett Research:  
[Top Business Librarians Love Plunkett Research Online](#)



How Public Librarians Use Plunkett Research:  
[Top Librarians at New York Public Library Love Plunkett Research](#)



Plunkett Research Online Overview:  
[Overview of the Terrific, All-New Plunkett Research Online](#)

A BETTER BUSINESS AND INDUSTRY RESEARCH SYSTEM  
THAT'S MUCH MORE THAN JUST A DATABASE

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