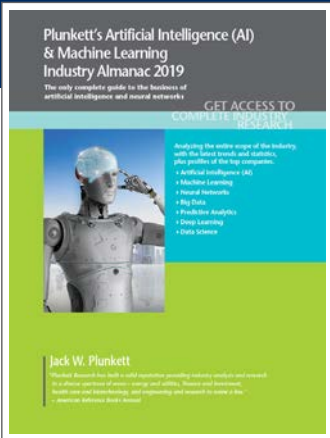


2019

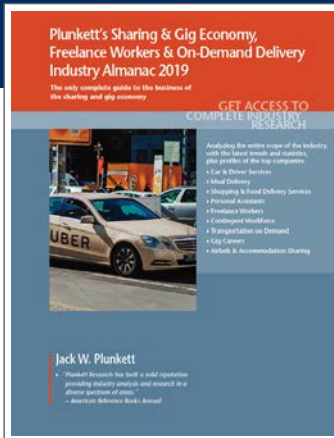


Plunkett Research,® Ltd.
Our Market Research = Your Smart Decisions

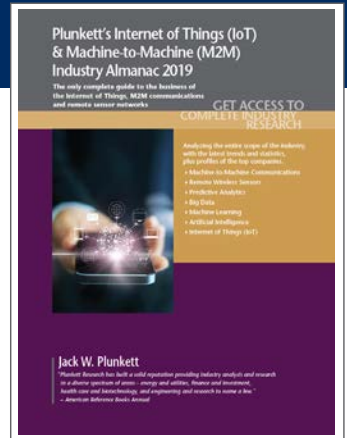
GLOBAL BUSINESS DATA AND MARKET RESEARCH ON THE WORLD'S TOP INDUSTRIES AND COMPANIES.



NEW!



NEW!



NEW!

Doing
Market
Research?

Working
a Case
Study?

Looking for
Business
Prospects?

Writing a
Business
Plan?



713.932.0000 | WWW.PLUNKETTRESEARCH.COM

- INDUSTRY ALMANACS • ANALYTICS REPORTS
- DATABASE SUBSCRIPTIONS • CUSTOM RESEARCH PROJECTS



CALL US FIRST WHEN YOU NEED A CUSTOM RESEARCH PROJECT

We have recently conducted multiple custom research projects for many of the world's largest companies and institutions. Be sure to call us first when you have a need for specific data, competitive intelligence or market analysis that requires a project designed especially for you. We excel at this type of work, and you'll be very pleased with both our prices and our results.

Meanwhile, we're working harder than ever to deliver the best possible off-the-shelf products to you, including:

- Plunkett's Industry Almanacs in Print
- eBook Editions of our Almanacs
- The Plunkett Research Online subscription system full of amazing user tools and continually updated data
- Our unsurpassed Plunkett Analytics Reports covering nearly 500 industries

Our coverage of global companies, industries, trends analysis and statistics continues to expand at a rapid clip. And, our private company coverage is the best in the business.

Best wishes to you for a prosperous, safe and healthy 2019.

Jack W. Plunkett, CEO

ADVERTISING

Plunkett's Advertising & Branding Industry Almanac 10

AEROSPACE, AIRCRAFT, SATELLITES & DRONES

Plunkett's Aerospace, Aircraft, Satellites & Drones
Industry Almanac 10

AIRLINES, HOTELS & TRAVEL

Plunkett's Airline, Hotel & Travel Industry Almanac 11

APPAREL & TEXTILES

Plunkett's Apparel, Shoes & Textiles Industry Almanac 11

ARTIFICIAL INTELLIGENCE

Plunkett's Artificial Intelligence (AI) Industry Almanac 12

AUTOMOBILES

Plunkett's Automobile Industry Almanac 12

CHEMICALS, COATINGS & PLASTICS

Plunkett's Chemicals, Coatings & Plastics Industry Almanac . . 14

COMPUTERS & INTERNET

Plunkett's E-Commerce & Internet Business Almanac 16

Plunkett's Computers, Software & Tech Industry Almanac . . 14

CONSULTING, OUTSOURCING & OFFSHORING

Plunkett's Consulting Industry Almanac 15

Plunkett's Outsourcing & Offshoring Industry Almanac 24

CONSUMER PRODUCTS, COSMETICS & SERVICES

Plunkett's Consumer Products Industry Almanac 15

EDUCATION

Plunkett's Education, EdTech & MOOCs Industry Almanac . . 16

ENERGY

Plunkett's Energy Industry Almanac 17

Plunkett's Solar Power, Wind Power, & Renewable
Energy Industry Almanac 26

ENGINEERING & RESEARCH

Plunkett's Engineering & Research Industry Almanac 17

ENTERTAINMENT & MEDIA

Plunkett's Entertainment & Media Industry Almanac 18

Plunkett's Games, Apps & Social Media Industry Almanac . . 19

FINANCIAL SERVICES, BANKING, INSURANCE,

INVESTMENTS & MORTGAGES

Plunkett's Banking, Mortgages & Credit Industry Almanac . . 13

Plunkett's Insurance Industry Almanac 20

Plunkett's Investment & Securities Industry Almanac 21

FOOD & RESTAURANTS

Plunkett's Food Industry Almanac 18

Plunkett's Restaurant, Hotel & Hospitality Industry Almanac . 25

GREEN TECHNOLOGY

Plunkett's Green Technology Industry Almanac 19

HEALTH CARE & BIOTECH

Plunkett's Biotech & Genetics Industry Almanac 13

Plunkett's Health Care Industry Almanac 20

INTERNET OF THINGS & MACHINE-TO-MACHINE LEARNING

Plunkett's Internet of Things (IoT) Industry Almanac 21

JOB SEEKERS & CAREERS

The Almanac of American Employers 22

Plunkett's Companion to The Almanac of U.S. Employers . . 22

MANUFACTURING, AUTOMATION & ROBOTICS

Plunkett's Manufacturing & Robotics Industry Almanac 23

MIDDLE MARKET

Plunkett's Almanac of Middle Market Companies 23

REAL ESTATE & CONSTRUCTION

Plunkett's Real Estate & Construction Industry Almanac . . . 24

RETAIL

Plunkett's Retail Industry Almanac 25

SHARING & GIG ECONOMY

Plunkett's Sharing & Gig Economy Industry Almanac 26

SPORTS & RECREATION

Plunkett's Sports & Recreation Industry Almanac 27

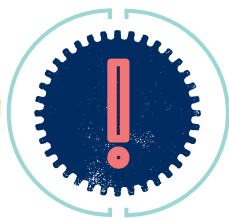
TELECOMMUNICATIONS & WIRELESS

Plunkett's Telecommunications Industry Almanac 27

Plunkett's Wireless, Wi-Fi, RFID & Cellular Industry Almanac . 28

TRANSPORTATION, SUPPLY CHAIN & LOGISTICS

Plunkett's Transportation, Supply Chain &
Logistics Industry Almanac 28



EACH BOOK ANALYZES TRENDS, TECHNOLOGIES, STATISTICS AND FINANCES, AND PROVIDES GLOSSARIES, CONTACTS AND PROFILES OF LEADING COMPANIES.

»» HERE'S WHAT YOU'LL FIND ««

Inside Each Industry-Specific Almanac:

TRENDS ANALYSIS:

- Global market changes
- Technology trends
- Regulatory trends
- Strategies, concepts and product development
- Segment-by-segment discussion

- * Statistical charts, tables and forecasts
- * Company profiles of hundreds of leading firms
- * Glossary

CONTACTS:

- Industry associations
- Professional societies
- Government agencies
- Executives and their titles

ORDER YOUR ALMANACS TODAY!

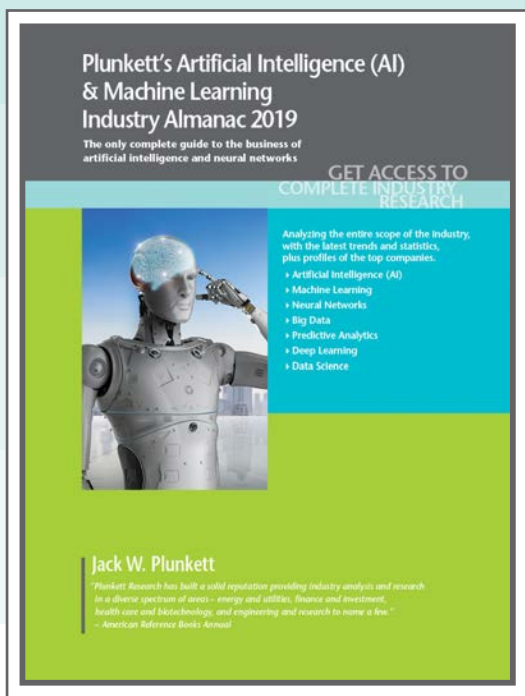
OR, Call for Plunkett Research® Online pricing and subscriptions.



EMAIL info@plunkettresearch.com

USA PHONE 713.932.0000 | FAX 713.932.7080 | WWW.PLUNKETTRESEARCH.COM

NEW!



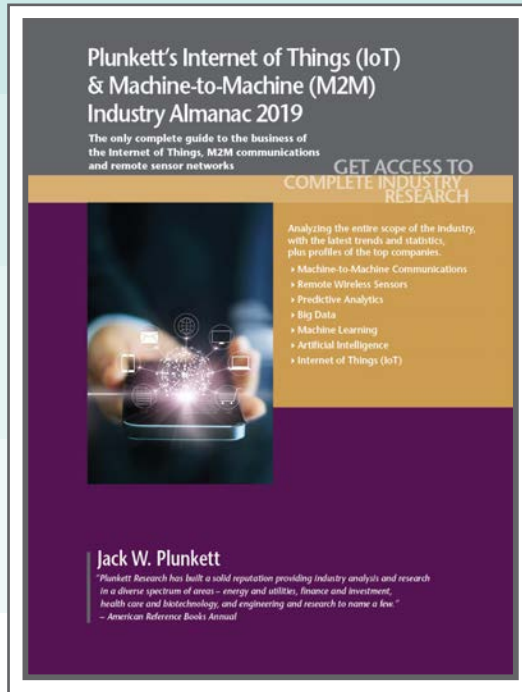
Plunkett's Artificial Intelligence (AI) & Machine Learning Industry Almanac 2019

ISBN 978-1-62831-516-5 Feb 2019 \$379.99 350 pages

www.plunkettresearch.com/artificialintelligence/

Artificial Intelligence, or simply AI, is being fueled by the ever-growing speed and power of computers and software. This power has increased to the extent that software can learn from experience, by constantly analyzing data and results until the software can make accurate interpretations of data and conditions on its own, thanks to its accumulated knowledge. This process is often referred to as machine learning. While the practical definition and ultimate capabilities of AI are debated, a number of industries have put AI to work and continue to invest very heavily in advanced development. Today, AI has synergies with many highly advanced technologies such as virtual reality, factory automation, robotics, self-driving cars, speech recognition and predictive analytics.

NEW!



Plunkett's Internet of Things (IoT) and Machine-to-Machine (M2M) Industry Almanac 2019

ISBN 978-1-62831-515-8 Apr 2019 \$379.99 350 pages

www.plunkettresearch.com/internetofthings/

The Internet of Things is all about communications — between objects and machines instead of people. The technology powering this revolution is often referred to as machine-to-machine or M2M. We will soon see tens of billions of IoT connected devices worldwide. The result will be a more efficient, more sustainable world. M2M can be as simple as a refrigerator that lets a smartphone app know when you are running low on milk (via Wi-Fi) to a vast, exceedingly complex network of wireless devices. Remote sensors can monitor and transmit the stress level or metal fatigue in a highway bridge or an aircraft wing, or monitor manufacturing processes and product quality in a factory. In our age of growing focus on environmental quality, they can be designed to analyze surrounding air for chemicals, pollutants or particles. Energy efficiency is going to benefit greatly, particularly in newly-built offices and factories. General Electric, Microsoft, Intel and many other top global firms are investing billions of dollars in M2M. The end result will be more reliability, greater safety, sustainability and efficiency in everything from industrial plants to personal cars to air conditioners and agricultural fields.

ACCURATE • RELIABLE • STRATEGIC

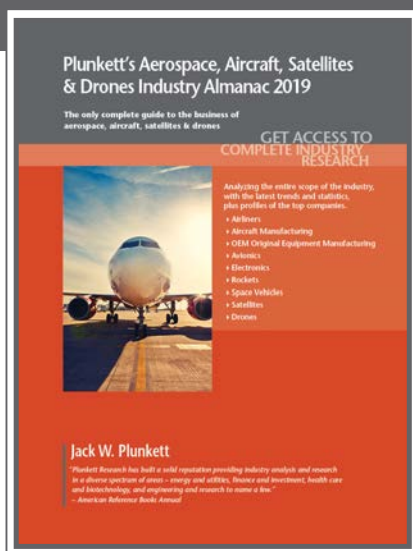
NEW!

Plunkett's Aerospace, Aircraft, Satellites & Drones Industry Almanac 2019

ISBN 978-1-62831-511-0 Nov 2018 \$379.99 350 pages

www.plunkettresearch.com/aerospace/

Your complete guide to the aerospace, aircraft, satellites & drones industries.



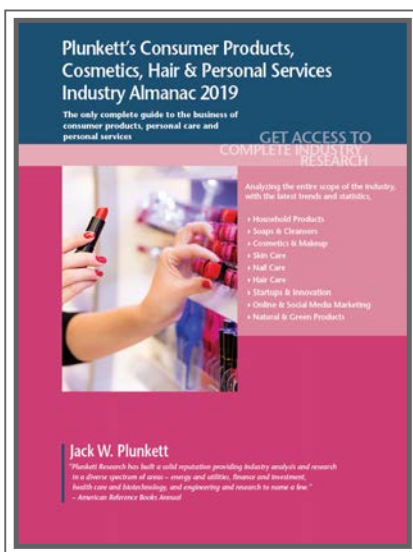
NEW!

Plunkett's Consumer Products, Cosmetics, Hair & Personal Services Industry Almanac 2019

ISBN 978-1-62831-483-0 Feb 2019 \$379.99 350 pages

www.plunkettresearch.com/consumer/

Your complete guide to the business of personal care & consumer products and services.



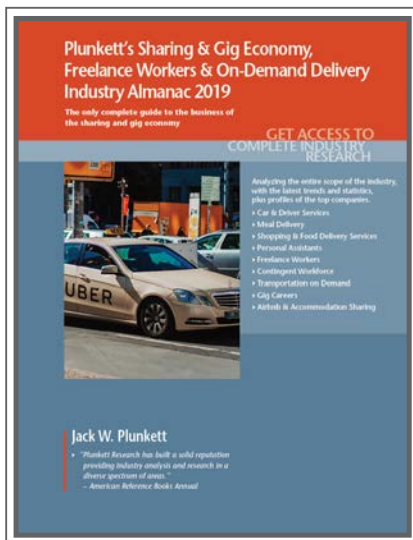
NEW!

Plunkett's Sharing & Gig Economy, Freelance Workers & On-Demand Delivery Industry Almanac 2019

ISBN 978-1-62831-482-3 Feb 2019 \$379.99 350 pages

www.plunkettresearch.com/sharing/

Your complete guide to the sharing & gig economy, freelance workers & on-demand delivery industries.



Plunkett Research® Online

Complete Plunkett Data, Constantly Updated, in a Feature-Rich Online Format

The screenshot shows the Plunkett Research Online website. At the top is the logo for Plunkett Research, Ltd. with the tagline "Our Market Research = Your Smart Decisions". Below the logo is a navigation bar with links: Home, Contact & Support, MyResearchAccount™, Administrator, Terms of Use, and FAQs. A "Log Out" button is on the right. The main heading is "Business, Industry and Corporate Information" with a subtitle "Vital Data for Market Research, Job Search, Business Development or Startups". There are two main sections: "RESEARCH AN INDUSTRY" and "RESEARCH A COMPANY". The "RESEARCH AN INDUSTRY" section lists "Data for Business Plans", "Industry Research Centers", and "Research Business Trends + Opportunities". The "RESEARCH A COMPANY" section lists "Find Companies & Executives", "Export Prospect Lists + Executive Contacts", and "Investment Research". Below these is a dropdown menu labeled "Or, Select a Major Industry Group: (e.g. Banking, Computers, Retail, etc.)" with a "Select Industry Group" button. There are three buttons: "Old Home Page View", "Job Seekers Resources & Tools", "Archives", and "Tutorials". The "HOW TO USE" section features three video thumbnails: "Plunkett Research Online Overview" (7:57), "How to Export Company and Exec. Lists" (3:08), and "How to Use Build-A-Rep..." (2:48).

Plunkett Research, Ltd.
Our Market Research = Your Smart Decisions

Home Contact & Support MyResearchAccount™ Administrator Terms of Use FAQs Log Out

Business, Industry and Corporate Information

Vital Data for Market Research, Job Search, Business Development or Startups

RESEARCH AN INDUSTRY

Data for Business Plans
Industry Research Centers
Research Business Trends + Opportunities

RESEARCH A COMPANY

Find Companies & Executives
Export Prospect Lists + Executive Contacts
Investment Research

Or, Select a Major Industry Group: (e.g. Banking, Computers, Retail, etc.)

Select Industry Group

Old Home Page View Job Seekers Resources & Tools Archives Tutorials

HOW TO USE

Plunkett Research Online Overview 7:57

Plunkett Research, Ltd.

How to Export Company and Exec. Lists 3:08

Plunkett Research, Ltd.

How to Use Build-A-Rep... 2:48

Plunkett Research, Ltd.

Product info: www.plunkettresearch.com/overview/

Completely
REDESIGNED
for a great mobile
experience!

Plunkett Research® Online

Complete Plunkett Data, Constantly Updated, in a Feature-Rich Online Format

TOP EIGHT USES FOR PLUNKETT RESEARCH® ONLINE

1. Industry-Specific Analysis, Research and Competitive Intelligence

There is no better resource than Plunkett Research® Online for easy-to-use, easy-to-understand analysis of the most important industry sectors.

2. Business Plans/Market Research

Concise data for the development of business plans, and for market research and industry analysis needs.

3. Sales Prospecting/ Business Development

Complete profiles of thousands of companies, public and private, U.S. and non-U.S. You'll be able to compile custom lists and export contact data.

4. Sales Planning and Support

Exactly the information you need for completing sales plans, organizing sales guides and building lists of competitors, subsidiaries and products.

5. Training/Education

Provides the best possible tool for teaching staff or students about the industries you serve.

6. Product Development

Research trends, technologies and "points of pain" that can help you develop breakthrough products.

7. Corporate Strategy/ Competitive Intelligence

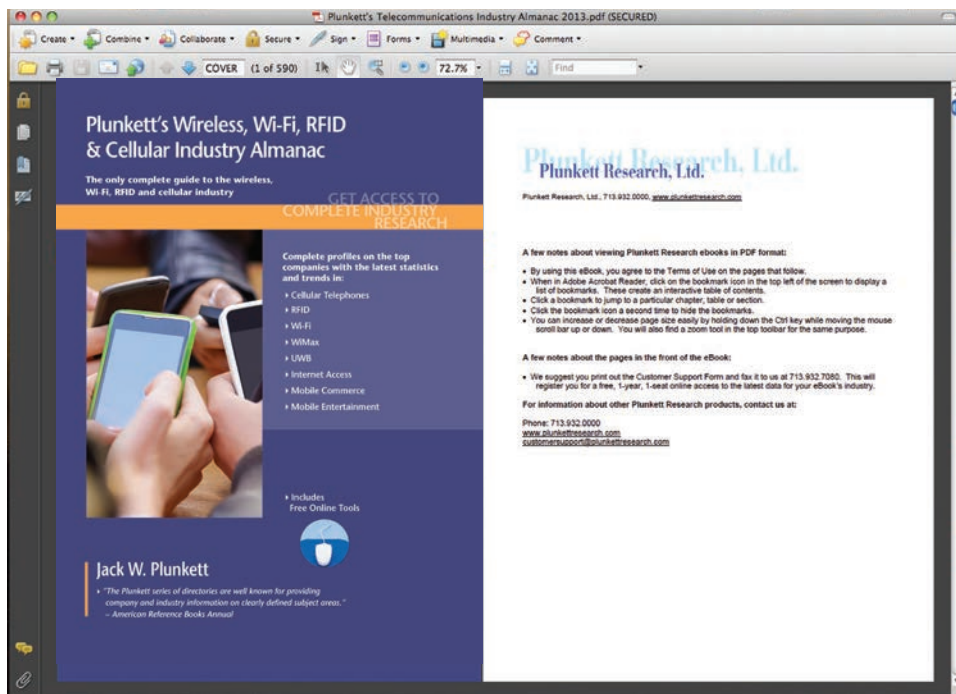
The analysis provided by Plunkett Research® is the perfect tool for strategic research.

8. Recruiting/Placement

Job seekers of all types, from new college grads to seasoned executives, rely on Plunkett Research® Online to prepare for interviews and to conduct industry and employer research.

»»» SIGN UP FOR A FREE ONLINE TRIAL: «««
713-932-0000 or email customersupport@plunkettresearch.com

Plunkett Research® eBOOKS



Build Your eBook Collection with Plunkett Research® Industry Titles

- Perpetual access and ownership
- Access our server, or purchase from your favorite platform
- Multiple-user access
- MARC records provided

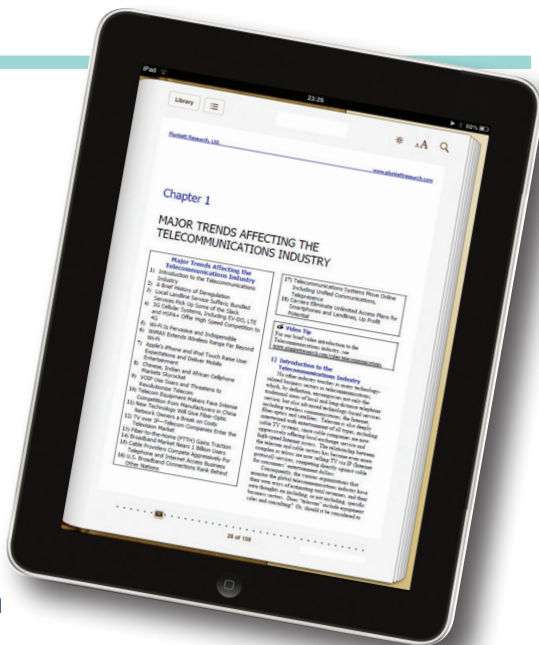
Purchase from Us, or From Your Favorite eBooks Vendors:

You can bundle Plunkett eBooks with your Plunkett Research® Online subscription at very advantageous package prices.

Or, you can purchase individual titles from us on an as-needed basis, including our previous editions.

All Plunkett Research® eBooks are also available from your favorite eBook vendors, including:

**3M | EbscoHost | Proquest | Ebrary
MylLibrary | iGroup | EBL | eBooks.com**



ADVERTISING, BRANDING & MARKETING AEROSPACE, AIRCRAFT, SATELLITES & DRONES



Plunkett's Advertising & Branding Industry Almanac 2019

ISBN: 978-1-62831-490-8

E-Book ISBN: 978-1-62831-814-2

\$379.99

Publication Date: May 2019

540 pages

Url: www.plunkettresearch.com/advertising/



Plunkett's Aerospace, Aircraft, Satellites & Drones Industry Almanac 2019

ISBN: 978-1-62831-511-0

E-Book ISBN: 978-1-62831-836-4

Publication Date: November 2018

\$379.99

350 pages

Url: www.plunkettresearch.com/aerospace/



Plunkett's Airline, Hotel & Travel Industry Almanac 2019

ISBN: 978-1-62831-505-9

E-Book ISBN: 978-1-62831-829-6

Publication Date: September 2018

\$379.99

480 pages

Url: www.plunkettresearch.com/travel/



Plunkett's Apparel, Shoes & Textiles Industry Almanac 2019

ISBN: 978-1-62831-491-5

E-Book ISBN: 978-1-62831-815-9

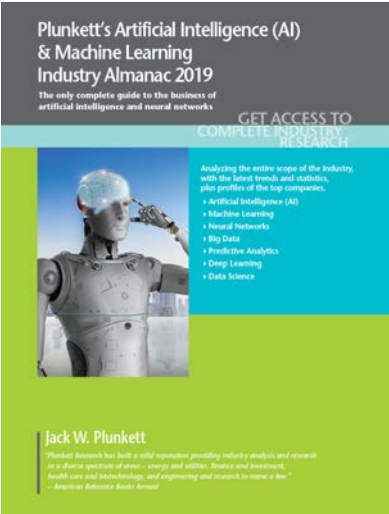
Publication Date: May 2019

\$379.99

500 pages

Url: www.plunkettresearch.com/apparel/

ARTIFICIAL INTELLIGENCE (AI) & MACHINE LEARNING AUTOMOBILE



Plunkett's Artificial Intelligence (AI) & Machine Learning Industry Almanac 2019

ISBN: 978-1-62831-516-5

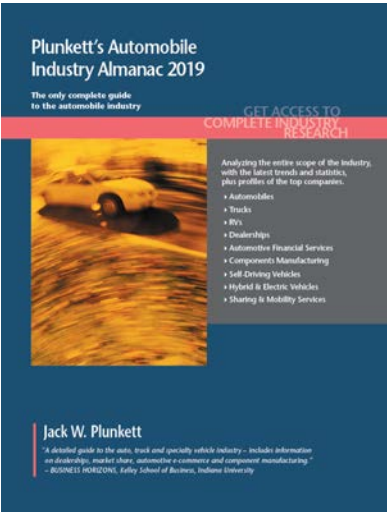
E-Book ISBN: 978-1-62831-841-8

Publication Date: February 2019

\$379.99

350 pages

Url: www.plunkettresearch.com/artificialintelligence/



Plunkett's Automobile Industry Almanac 2019

ISBN: 978-1-62831-507-3

E-Book ISBN: 978-1-62831-831-9

Publication Date: October 2018

\$379.99

580 pages

Url: www.plunkettresearch.com/automobile/

BANKING, MORTGAGES & LENDING BIOTECHNOLOGY, PHARMACEUTICALS & GENETICS



Plunkett's Banking, Mortgages & Credit Industry Almanac 2019

ISBN: 978-1-62831-512-7

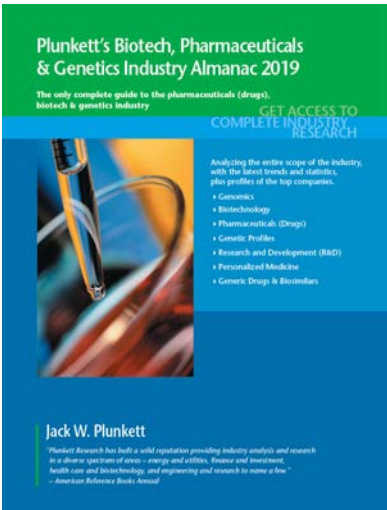
E-Book ISBN: 978-1-62831-835-7

Publication Date: November 2018

\$379.99

450 pages

Url: www.plunkettresearch.com/banking/



Plunkett's Biotech, Pharmaceuticals & Genetics Industry Almanac 2019

ISBN: 978-1-62831-504-2

E-Book ISBN: 978-1-62831-828-9

Publication Date: July 2018

\$379.99

600 pages

Url: www.plunkettresearch.com/biotech/

CHEMICALS, COATINGS & PLASTICS COMPUTERS, HARDWARE & SOFTWARE



Plunkett's Chemicals, Coatings & Plastics Industry Almanac 2019

ISBN: 978-1-62831-501-1

E-Book ISBN: 978-1-62831-825-8

Publication Date: August 2018

\$379.99

530 pages

Url: www.plunkettresearch.com/chemicals/



Plunkett's Computers, Hardware & Software Industry Almanac 2019

ISBN: 978-1-62831-484-7

E-Book ISBN: 978-1-62831-806-7

Publication Date: February 2019

\$379.99

700 pages

Url: www.plunkettresearch.com/computers/

CONSULTING

CONSUMER PRODUCTS, COSMETICS, HAIR & PERSONAL SERVICES



Plunkett's Consulting Industry Almanac 2019

ISBN: 978-1-62831-497-7

E-Book ISBN: 978-1-62831-820-3

Publication Date: June 2019

\$379.99

400 pages

Url: www.plunkettresearch.com/consulting/



Plunkett's Consumer Products, Cosmetics, Hair & Personal Services Industry Almanac 2019

ISBN: 978-1-62831-483-0

E-Book ISBN: 978-1-62831-809-8

Publication Date: February 2019

\$379.99

350 pages

Url: www.plunkettresearch.com/consumer/



Plunkett's E-Commerce & Internet Business Almanac 2019

ISBN: 978-1-62831-485-4

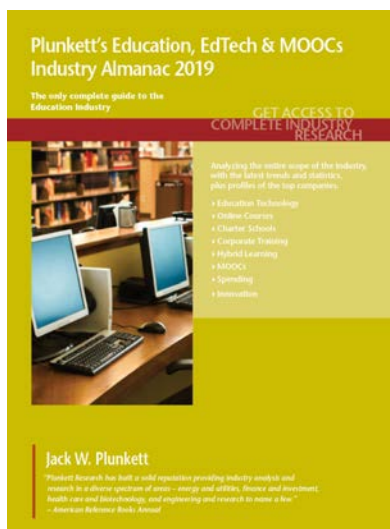
E-Book ISBN: 978-1-62831-808-1

Publication Date: March 2019

\$379.99

600 pages

Url: www.plunkettresearch.com/ecommerce/



Plunkett's Education, EdTech & MOOCs Industry Almanac 2019

ISBN: 978-1-62831-495-3

E-Book ISBN: 978-1-62831-819-7

Publication Date: June 2019

\$379.99

300 pages

Url: www.plunkettresearch.com/education/



Plunkett's Energy & Utilities Industry Almanac 2019

ISBN: 978-1-62831-513-4

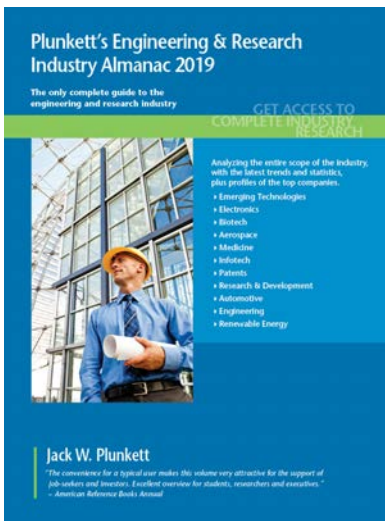
E-Book ISBN: 978-1-62831-837-1

Publication Date: November 2018

\$379.99

700 pages

Url: www.plunkettresearch.com/energy/



Plunkett's Engineering & Research Industry Almanac 2019

ISBN: 978-1-62831-493-9

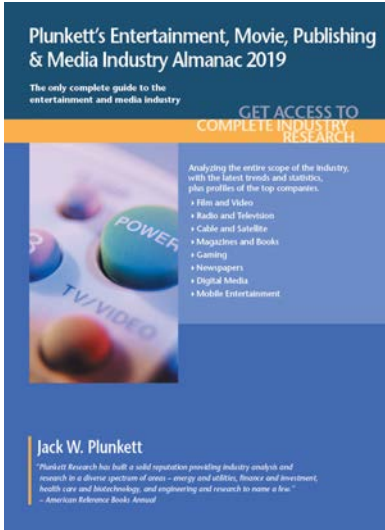
E-Book ISBN: 978-1-62831-817-3

Publication Date: May 2019

\$379.99

720 pages

Url: www.plunkettresearch.com/engineering/



Plunkett's Entertainment, Movie, Publishing & Media Industry Almanac 2019

ISBN: 978-1-62831-481-6

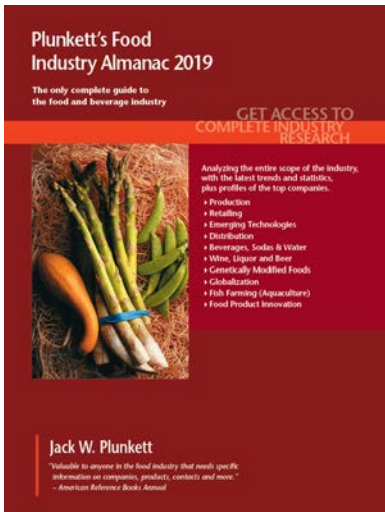
E-Book ISBN: 978-1-62831-805-0

Publication Date: February 2019

\$379.99

580 pages

Url: www.plunkettresearch.com/entertainment/



Plunkett's Food Industry Almanac 2019

ISBN: 978-1-62831-487-8

E-Book ISBN: 978-1-62831-811-1

Publication Date: March 2019

\$379.99

600 pages

Url: www.plunkettresearch.com/food/



Plunkett's Games, Apps & Social Media Industry Almanac 2019

ISBN: 978-1-62831-496-0

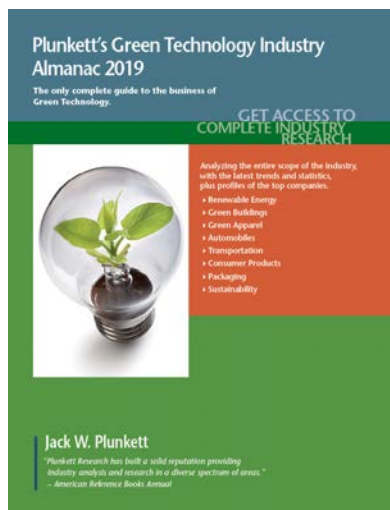
E-Book ISBN: 978-1-62831-821-0

Publication Date: June 2018

\$379.99

312 pages

Url: www.plunkettresearch.com/games/



Plunkett's Green Technology Industry Almanac 2019

ISBN: 978-1-62831-486-1

E-Book ISBN: 978-1-62831-810-4

Publication Date: March 2019

\$379.99

400 pages

Url: www.plunkettresearch.com/greentech/



Plunkett's Health Care Industry Almanac 2019

ISBN: 978-1-62831-509-7

E-Book ISBN: 978-1-62831-832-6

Publication Date: November 2018

\$379.99

720 pages

Url: www.plunkettresearch.com/healthcare/



Plunkett's Insurance Industry Almanac 2019

ISBN: 978-1-62831-510-3

E-Book ISBN: 978-1-62831-834-0

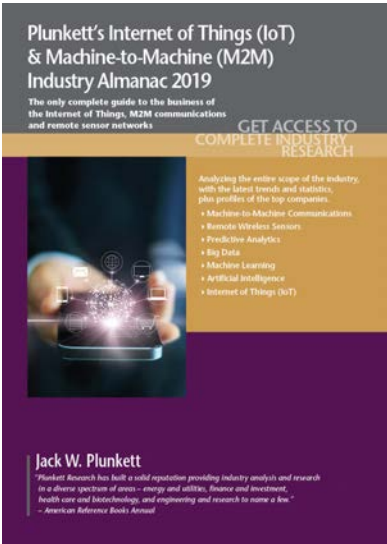
Publication Date: November 2018

\$379.99

480 pages

Url: www.plunkettresearch.com/insurance/

INTERNET OF THINGS (IOT) & MACHINE-TO-MACHINE (M2M) INVESTMENT & SECURITIES MANAGEMENT



Plunkett's Internet of Things (IoT) and Machine-to-Machine (M2M) Industry Almanac 2019

ISBN: 978-1-62831-515-8

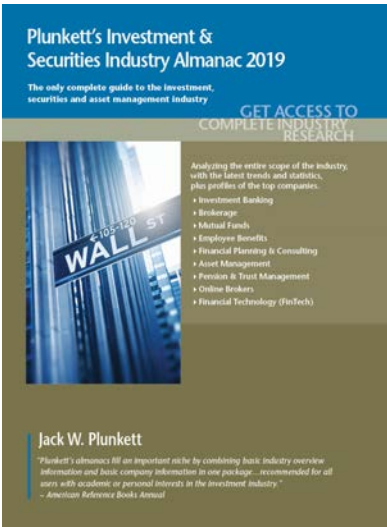
E-Book ISBN: 978-1-62831-840-1

Publication Date: April 2019

\$379.99

700 pages

Url: www.plunkettresearch.com/internetofthings/



Plunkett's Investment & Securities Industry Almanac 2019

ISBN: 978-1-62831-480-9

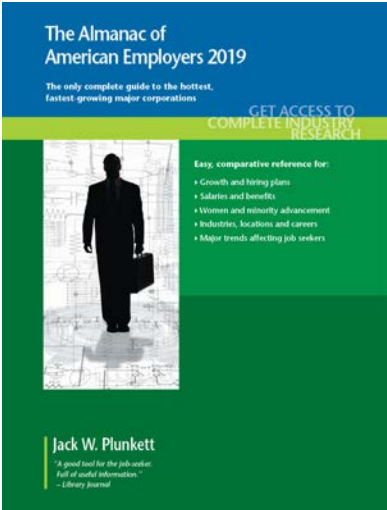
E-Book ISBN: 978-1-62831-804-3

Publication Date: January 2019

\$379.99

500 pages

Url: www.plunkettresearch.com/investment/



Plunkett's Almanac of American Employers 2019

ISBN: 978-1-62831-508-0

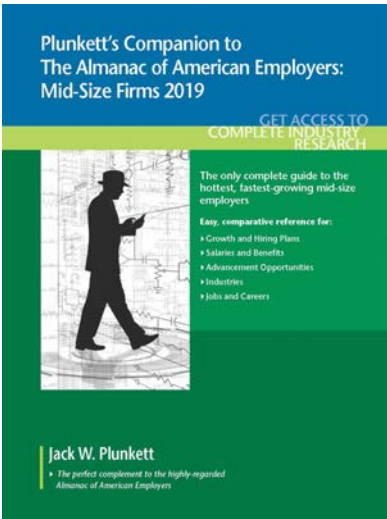
E-Book ISBN: 978-1-62831-833-3

Publication Date: October 2018

\$379.99

720 pages

Url: www.plunkettresearch.com/employers/



Plunkett's Companion to The Almanac of American Employers 2019

ISBN: 978-1-62831-488-5

E-Book ISBN: 978-1-62831-812-8

Publication Date: April 2019

\$379.99

710 pages

Url: www.plunkettresearch.com/companion/



Plunkett's Manufacturing, Automation & Robotics Industry Almanac 2019

ISBN: 978-1-62831-506-6

E-Book ISBN: 978-1-62831-830-2

Publication Date: October 2018

\$379.99

550 pages

Url: www.plunkettresearch.com/manufacturing/



Plunkett's Almanac of Middle Market Companies 2019

ISBN: 978-1-62831-502-8

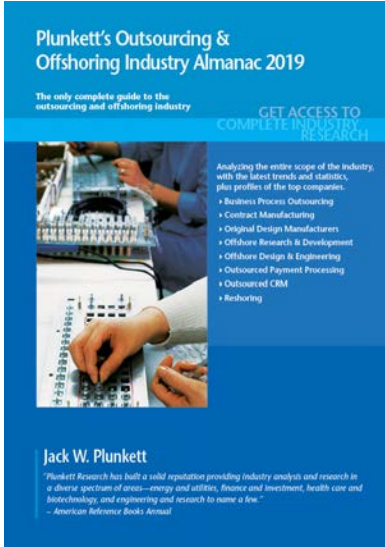
E-Book ISBN: 978-1-62831-826-5

Publication Date: August 2018

\$379.99

650 pages

Url: www.plunkettresearch.com/middlemarket/



Plunkett's Outsourcing & Offshoring Industry Almanac 2019

ISBN: 978-1-62831-499-1

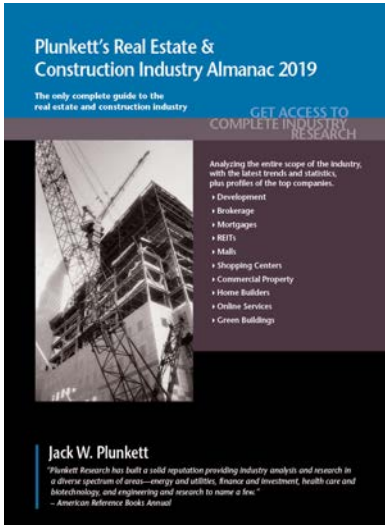
E-Book ISBN: 978-1-62831-822-7

Publication Date: July 2018

\$379.99

488 pages

Url: www.plunkettresearch.com/outsourcing/



Plunkett's Real Estate & Construction Industry Almanac 2019

ISBN: 978-1-62831-494-6

E-Book ISBN: 978-1-62831-818-0

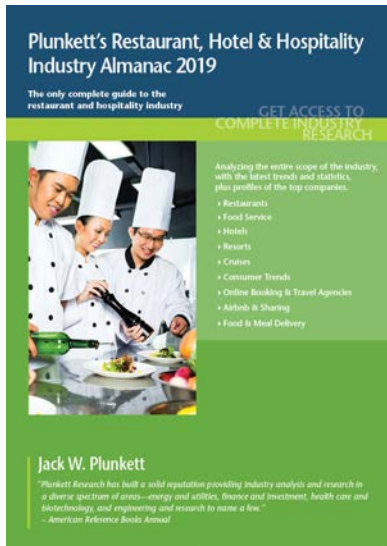
Publication Date: May 2019

\$379.99

590 pages

Url: www.plunkettresearch.com/realestate/

RESTAURANT, HOTEL & HOSPITALITY | RETAIL



Plunkett's Restaurant, Hotel & Hospitality Industry Almanac 2019

ISBN: 978-1-62831-492-2

E-Book ISBN: 978-1-62831-816-6

Publication Date: May 2019

\$379.99

450 pages

Url: www.plunkettresearch.com/restaurant/



Plunkett's Retail Industry Almanac 2019

ISBN: 978-1-62831-514-1

E-Book ISBN: 978-1-62831-838-8

Publication Date: December 2018

\$379.99

670 pages

Url: www.plunkettresearch.com/retail/

SHARING & GIG ECONOMY, FREELANCE WORKERS & ON-DEMAND DELIVERY SOLAR POWER, WIND POWER & RENEWABLE ENERGY



Plunkett's Sharing & Gig Economy, Freelance Workers & On-Demand Delivery Industry Almanac 2019

ISBN: 978-1-62831-482-3

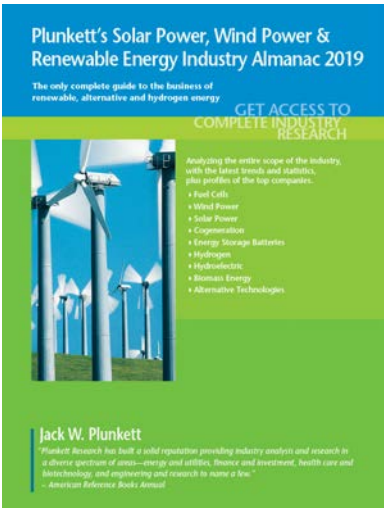
E-Book ISBN: 978-1-62831-807-4

Publication Date: February 2019

\$379.99

350 pages

Url: www.plunkettresearch.com/sharing/



Plunkett's Solar Power, Wind Power & Renewable Energy Industry Almanac 2019

ISBN: 978-1-62831-479-3

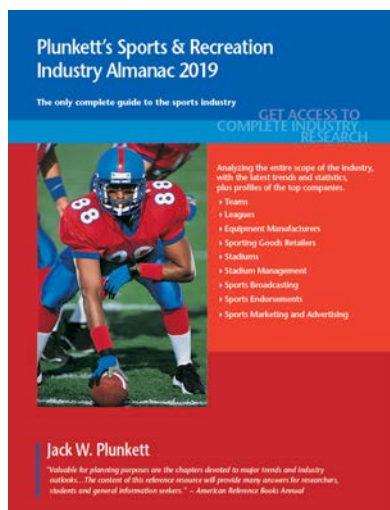
E-Book ISBN: 978-1-62831-839-5

Publication Date: January 2019

\$379.99

430 pages

Url: www.plunkettresearch.com/renewable/



Plunkett's Sports & Recreation Industry Almanac 2019

ISBN: 978-1-62831-500-4

E-Book ISBN: 978-1-62831-823-4

Publication Date: July 2018

\$379.99

499 pages

Url: www.plunkettresearch.com/sports/



Plunkett's Telecommunications Industry Almanac 2019

ISBN: 978-1-62831-503-5

E-Book ISBN: 978-1-62831-827-2

Publication Date: September 2018

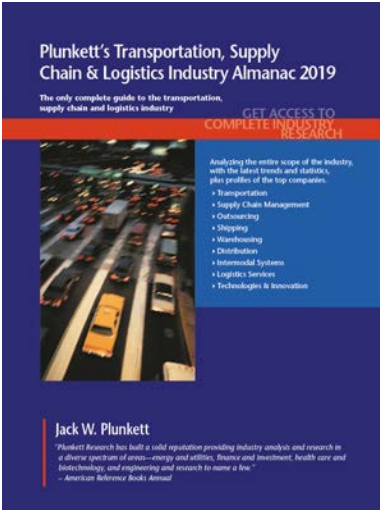
\$379.99

650 pages

Url: www.plunkettresearch.com/telecommunications/

TRANSPORTATION, SUPPLY CHAIN & LOGISTICS

WIRELESS, WI-FI, RFID & CELLULAR



Plunkett's Transportation, Supply Chain & Logistics Industry Almanac 2019

ISBN: 978-1-62831-489-2

E-Book ISBN: 978-1-62831-813-5

Publication Date: April 2019

\$379.99

675 pages

Url: www.plunkettresearch.com/transportation/



Plunkett's Wireless, Wi-Fi, RFID & Cellular Industry Almanac 2019

ISBN: 978-1-62831-498-4

E-Book ISBN: 978-1-62831-824-1

Publication Date: July 2018

\$379.99

441 pages

Url: www.plunkettresearch.com/wireless/



PLUNKETT INDUSTRY ANALYTICS™

ANALYTICS, DEEP FINANCIAL
BENCHMARKS, METRICS AND
REVENUE FORECASTS

Plunkett Research,® Ltd.
Our Market Research = Your Smart Decisions

What are you looking for?

INFORMATION MARKETING & RESEARCH PRIOS INFORMATION FOR STUDENTS & PROFESSORS **SUBSCRIBERS LOG IN**

Industry Coverage Custom Market Research Catalogs Media & Speaker Plans & Pricing About News Contact & FAQs How to Buy | & Customer Cart Log In | \$0.00 - View Cart

Home > Plunkett Industry Analytics Reports

Plunkett Industry Analytics Reports

Deep Industry Benchmarks, Statistics, Financials and Revenue Forecasts. Choose from nearly 500 Industries. Updated and republished at least once yearly.

DOWNLOAD BROCHURE **DOWNLOAD SAMPLE REPORT** **DOWNLOAD ANALYTICS TOUR**

Search into Industry Analytics List
Choose from 499 reports

WHAT YOU GET
Complete data and market research for the industry(s) of your choice, including:

- 70 Fact-Filled Pages
- Market Size (Revenues)
- Historical Market Size
- Market Size Forecasts, 7 Years
- Financial Metrics
- Operating Ratios
- Analysis and Comparison of Top 10 Companies
- Benchmarks for this Industry
- This Industry Compared to All Industries
- Historical Income & Balance Sheet Averages
- Average Revenues Per Employee and Per Enterprise

Product info: www.plunkettresearch.com/plunkett-industry-analytics

Plunkett Analytics reports are available from Plunkett Research for nearly all U.S. industries. They are priced at \$1,995.00 per industry for a single user, and \$4,995.00 per industry for enterprise-wide use. They may be purchased from your favorite market research report distributor, or directly from Plunkett Research, Ltd., by emailing info@plunkettresearch.com. Or, phone 713.932.0000, USA.

The purpose of these analytical reports is to provide estimates of vital data, within the United States, on a per-industry basis.

CORE BENEFITS TO CUSTOMER:

- Comprehensive overview of an industry's financial results, ratios, vital statistics and metrics in one package.
- Comparisons of a) deep financials of the leading companies within an industry, b) all companies (public and private) and c) one industry's ratios to all other industries.
- Historical industry data going back several years for key figures including revenues, company count and sales per employee.
- Current and projected revenues, including forecasts for several years into the future.

THE PRIMARY SOURCES ARE AS FOLLOWS:

- Plunkett Research database of company fundamentals on over 30,000 leading corporations.
- Plunkett Research database of industry statistics.
- Industry associations and professional societies.
- Forecasts, Primary Research and Secondary Research by the Plunkett Research staff.
- U.S. Government Agency Databases – multiple sources, including the IRS, the bureau of the Census and the Bureau of Labor Statistics.

2019 PRINTED Almanac ORDER FORM

2019 NEW TITLES

Plunkett's Aerospace, Aircraft, Satellites & Drones Industry Almanac 2019

ISBN 978-1-62831-511-0 Nov 2018 \$379.99 350 pages

NEW!

Plunkett's Artificial Intelligence (AI) & Machine Learning Industry Almanac 2019

ISBN 978-1-62831-516-5 Feb 2019 \$379.99 350 pages

NEW!

Plunkett's Consumer Products, Cosmetics, Hair & Personal Services Industry Almanac 2019

ISBN 978-1-62831-483-0 Feb 2019 \$379.99 350 pages

NEW!

Plunkett's Internet of Things (IoT) and Machine-to-Machine (M2M) Industry Almanac 2019

ISBN 978-1-62831-515-8 Apr 2019 \$379.99 350 pages

NEW!

Plunkett's Sharing & Gig Economy, Freelance Workers & On-Demand Delivery Industry Almanac 2019

ISBN 978-1-62831-482-3 Feb 2019 \$379.99 350 pages

NEW!

Advertising, Branding & Marketing

Plunkett's Advertising & Branding Industry Almanac 2019

ISBN 978-1-62831-490-8 May 2019 \$379.99 540 pages

Airline, Hotel & Travel

Plunkett's Airline, Hotel & Travel Industry Almanac 2019

ISBN 978-1-62831-505-9 Sep 2018 \$379.99 480 pages

Apparel, Shoes & Textiles

Plunkett's Apparel, Shoes & Textiles Industry Almanac 2019

ISBN 978-1-62831-491-5 May 2019 \$379.99 500 pages

Automobile

Plunkett's Automobile Industry Almanac 2019

ISBN 978-1-62831-507-3 Oct 2018 \$379.99 580 pages

Chemicals, Coatings & Plastics

Plunkett's Chemicals, Coatings & Plastics Industry Almanac 2019

ISBN 978-1-62831-501-1 Aug 2018 \$379.99 530 pages

Computers, E-Commerce & Internet

Plunkett's Computers, Hardware & Software Industry Almanac 2019

ISBN 978-1-62831-484-7 Feb 2019 \$379.99 700 pages

Plunkett's E-Commerce & Internet Business Almanac 2019

ISBN 978-1-62831-485-4 Mar 2019 \$379.99 600 pages

Consulting, Outsourcing & Offshoring

Plunkett's Consulting Industry Almanac 2019

ISBN 978-1-62831-497-7 June 2019 \$379.99 400 pages

Plunkett's Outsourcing & Offshoring Industry Almanac 2019

ISBN 978-1-62831-499-1 July 2018 \$379.99 488 pages

Education, EdTech & MOOCs

Plunkett's Education, EdTech & MOOCs Industry Almanac 2019

ISBN: 978-1-62831-495-3 June 2019 \$379.99 300 pages

Energy & Utilities

Plunkett's Energy & Utilities Industry Almanac 2019

ISBN 978-1-62831-513-4 Nov 2018 \$379.99 700 pages

Plunkett's Solar Power, Wind Power & Renewable Energy Industry Almanac 2019

ISBN 978-1-62831-479-3 Jan 2019 \$379.99 430 pages

Engineering & Research

Plunkett's Engineering & Research Industry Almanac 2019

ISBN 978-1-62831-493-9 May 2019 \$379.99 720 pages

Entertainment & Media

Plunkett's Entertainment, Movie, Publishing & Media Industry Almanac 2019

ISBN 978-1-62831-481-6 Feb 2019 \$379.99 580 pages

Financial Services, Banking, Insurance, Investments & Securities

Plunkett's Banking, Mortgages & Credit Industry Almanac 2019

ISBN 978-1-62831-512-7 Nov 2018 \$379.99 450 pages

Plunkett's Insurance Industry Almanac 2019

ISBN 978-1-62831-510-3 Nov 2018 \$379.99 480 pages

Plunkett's Investment & Securities Industry Almanac 2019

ISBN 978-1-62831-480-9 Jan 2019 \$379.99 500 pages

Food & Restaurants

Plunkett's Food Industry Almanac 2019

ISBN 978-1-62831-487-8 Mar 2019 \$379.99 600 pages

Plunkett's Restaurant, Hotel & Hospitality Industry Almanac 2019

ISBN 978-1-62831-492-2 May 2019 \$379.99 450 pages

Games, Apps & Social Media

Plunkett's Games, Apps & Social Media Industry Almanac 2019

ISBN 978-1-62831-496-0 June 2018 \$379.99 312 pages

Green Technology

Plunkett's Green Technology Industry Almanac 2019

ISBN 978-1-62831-486-1 Mar 2019 \$379.99 400 pages

Health Care & Biotech

Plunkett's Biotech, Pharmaceuticals & Genetics Industry Almanac 2019

ISBN 978-1-62831-504-2 July 2018 \$379.99 600 pages

Plunkett's Health Care Industry Almanac 2019

ISBN 978-1-62831-509-7 Nov 2018 \$379.99 720 pages

Job Seeker & Careers

The Almanac of American Employers 2019

ISBN 978-1-62831-508-0 Oct 2018 \$379.99 720 pages

Plunkett's Companion to The Almanac of American Employers 2019

ISBN 978-1-62831-488-5 Apr 2019 \$379.99 710 pages

Manufacturing & Robotics

Plunkett's Manufacturing, Automation & Robotics Industry Almanac 2019

ISBN 978-1-62831-506-6 Oct 2018 \$379.99 550 pages

Middle Market Companies

Plunkett's Almanac of Middle Market Companies 2019

ISBN 978-1-62831-502-8 Aug 2018 \$379.99 650 pages

Real Estate & Construction

Plunkett's Real Estate & Construction Industry Almanac 2019

ISBN 978-1-62831-494-6 May 2019 \$379.99 590 pages

Retail

Plunkett's Retail Industry Almanac 2019

ISBN 978-1-62831-514-1 Dec 2018 \$379.99 670 pages

Sports

Plunkett's Sports & Recreation Industry Almanac 2019

ISBN 978-1-62831-500-4 July 2018 \$379.99 499 pages

Telecommunications & Wireless

Plunkett's Telecommunications Industry Almanac 2019

ISBN 978-1-62831-503-5 Sep 2018 \$379.99 650 pages

Plunkett's Wireless, Wi-Fi, RFID & Cellular Industry Almanac 2019

ISBN 978-1-62831-498-4 July 2018 \$379.99 441 pages

Transportation, Supply Chain & Logistics

Plunkett's Transportation, Supply Chain & Logistics Industry Almanac 2019

ISBN 978-1-62831-489-2 Apr 2019 \$379.99 675 pages

PRINTED ORDERS

STANDING ORDER ☐ Check here for a standing order and receive a 10% discount on future editions of the book(s) you have ordered, which will be shipped to you automatically. You may cancel your standing order at any time.

MAKE CHECKS PAYABLE TO: Plunkett Research, Ltd.,
P. O. Drawer 541737 | Houston, TX 77254-1737, USA
Voice: 713.932.0000 • Fax: 713.932.7080
EMAIL: info@plunkettresearch.com
WWW.PLUNKETTRESEARCH.COM

2019 eBook ORDER FORM

2019 NEW TITLES

Plunkett's Aerospace, Aircraft, Satellites & Drones Industry Almanac 2019
ISBN 978-1-62831-836-4 Nov 2018 \$379.99 350 pages **NEW!**

Plunkett's Artificial Intelligence (AI) & Machine Learning Industry Almanac 2019
ISBN 978-1-62831-841-8 Feb 2019 \$379.99 350 pages **NEW!**

Plunkett's Consumer Products, Cosmetics, Hair & Personal Services Industry Almanac 2019
ISBN 978-1-62831-809-8 Feb 2019 \$379.99 350 pages **NEW!**

Plunkett's Internet of Things (IoT) & M2M Industry Almanac 2019
ISBN 978-1-62831-840-1 Apr 2019 \$379.99 350 pages **NEW!**

Plunkett's Sharing & Gig Economy, Freelance Workers & On-Demand Delivery Industry Almanac 2019
ISBN 978-1-62831-807-4 Feb 2019 \$379.99 350 pages **NEW!**

Advertising, Branding & Marketing

Plunkett's Advertising & Branding Industry Almanac 2019
ISBN 978-1-62831-814-2 Apr 2019 \$379.99 540 pages

Airlines, Hotel & Travel

Plunkett's Airline, Hotel & Travel Industry Almanac 2019
ISBN 978-1-62831-829-6 Sep 2018 \$379.99 480 pages

Apparel, Shoes & Textiles

Plunkett's Apparel, Shoes & Textiles Industry Almanac 2019
ISBN 978-1-62831-815-9 Apr 2019 \$379.99 500 pages

Automobile

Plunkett's Automobile Industry Almanac 2019
ISBN 978-1-62831-831-9 Oct 2018 \$379.99 580 pages

Chemicals, Coatings & Plastics

Plunkett's Chemicals, Coatings & Plastics Industry Almanac 2019
ISBN 978-1-62831-825-8 July 2018 \$379.99 530 pages

Computers, E-Commerce & Internet

Plunkett's E-Commerce & Internet Business Industry Almanac 2019
ISBN 978-1-62831-808-1 Feb 2019 \$379.99 600 pages

Plunkett's Computers, Hardware & Software Industry Almanac 2019
ISBN 978-1-62831-806-7 Jan 2019 \$379.99 700 pages

Consulting, Outsourcing & Offshoring

Plunkett's Consulting Industry Almanac 2019
ISBN 978-1-62831-820-3 May 2019 \$379.99 400 pages

Plunkett's Outsourcing & Offshoring Industry Almanac 2019
ISBN 978-1-62831-822-7 June 2018 \$379.99 488 pages

Education, EdTech & MOOCs

Plunkett's Education, EdTech & MOOCs Industry Almanac 2019
ISBN: 978-1-62831-819-7 May 2019 \$379.99 300 pages

Energy

Plunkett's Energy & Utilities Industry Almanac 2019
ISBN 978-1-62831-837-1 Nov 2018 \$379.99 700 pages

Plunkett's Solar Power, Wind Power & Renewable Energy Industry Almanac 2019
ISBN 978-1-62831-839-5 Dec 2019 \$379.99 430 pages

Engineering & Research

Plunkett's Engineering & Research Industry Almanac 2019
ISBN 978-1-62831-817-3 Apr 2019 \$379.99 720 pages

Entertainment & Media

Plunkett's Entertainment, Movie, Publishing & Media Industry Almanac 2019
ISBN 978-1-62831-805-0 Jan 2019 \$379.99 580 pages

Financial Services, Banking, Insurance, Investments & Securities

Plunkett's Banking, Mortgages & Credit Industry Almanac 2019
ISBN 978-1-62831-835-7 Oct 2019 \$379.99 450 pages

Plunkett's Insurance Industry Almanac 2019
ISBN 978-1-62831-834-0 Oct 2019 \$379.99 480 pages

Plunkett's Investment & Securities Industry Almanac 2019
ISBN 978-1-62831-804-3 Jan 2019 \$379.99 500 pages

Food & Restaurants

Plunkett's Food Industry Almanac 2019
ISBN 978-1-62831-811-1 Feb 2019 \$379.99 600 pages

Plunkett's Restaurant, Hotel & Hospitality Industry Almanac 2019
ISBN 978-1-62831-816-6 Apr 2019 \$379.99 450 pages

Games, Apps & Social Media

Plunkett's Games, Apps & Social Media Industry Almanac 2019
ISBN 978-1-62831-821-0 June 2018 \$379.99 312 pages

Green Technology

Plunkett's Green Technology Industry Almanac 2019
ISBN 978-1-62831-810-4 Feb 2019 \$379.99 400 pages

Health Care & Biotech

Plunkett's Biotech, Pharmaceuticals & Genetics Industry Almanac 2019
ISBN 978-1-62831-828-9 Aug 2019 \$379.99 600 pages

Plunkett's Health Care Industry Almanac 2019
ISBN 978-1-62831-832-6 Oct 2018 \$379.99 720 pages

Job Seeker & Careers

The Almanac of American Employers 2019
ISBN 978-1-62831-833-3 Sep 2019 \$379.99 720 pages

Plunkett's Companion to The Almanac of American Employers 2019
ISBN 978-1-62831-812-8 Mar 2019 \$379.99 710 pages

Manufacturing & Robotics

Plunkett's Manufacturing, Automation & Robotics Industry Almanac 2019
ISBN 978-1-62831-830-2 Sep 2019 \$379.99 550 pages

Middle Market Companies

Plunkett's Almanac of Middle Market Companies 2019
ISBN 978-1-62831-826-5 Aug 2018 \$379.99 650 pages

Real Estate & Construction

Plunkett's Real Estate & Construction Industry Almanac 2019
ISBN 978-1-62831-818-0 May 2019 \$379.99 590 pages

Retail

Plunkett's Retail Industry Almanac 2019
ISBN 978-1-62831-838-8 Nov 2018 \$379.99 670 pages

Sports

Plunkett's Sports & Recreation Industry Almanac 2019
ISBN 978-1-62831-823-4 July 2019 \$379.99 499 pages

Telecommunications & Wireless

Plunkett's Telecommunications Industry Almanac 2019
ISBN 978-1-62831-827-2 Aug 2018 \$379.99 650 pages

Plunkett's Wireless, Wi-Fi, RFID & Cellular Industry Almanac 2019
ISBN 978-1-62831-824-1 July 2018 \$379.99 441 pages

Transportation, Supply Chain & Logistics

Plunkett's Transportation, Supply Chain & Logistics Industry Almanac 2019
ISBN 978-1-62831-813-5 Mar 2019 \$379.99 675 pages

eBOOK ORDERS

STANDING ORDER ☐ Check here for a standing order and receive a 10% discount on future editions of the book(s) you have ordered, which will be shipped to you automatically. You may cancel your standing order at any time.

MAKE CHECKS PAYABLE TO: Plunkett Research, Ltd.,
P. O. Drawer 541737 | Houston, TX 77254-1737, USA
Voice: 713.932.0000 • Fax: 713.932.7080
EMAIL: info@plunkettresearch.com
WWW.PLUNKETTRESEARCH.COM



WWW.PLUNKETTRESEARCH.COM

VOICE: 713.932.0000 | FAX: 713.932.7080

P.O. DRAWER 541737

HOUSTON, TEXAS 77254 USA

Business Data Market Research

MAKE THE CONNECTION:

- Better Industry Data
- Better User interface
- Better Tools
- Better Prices

YOU WILL BE ABLE TO:

- Conduct Business & Industry Research
- Analyze Companies
- Analyze Technologies
- Develop Business Plans
- Download Prospect Lists
- Employment Research



Industry-Specific Market
Research, Trends Analysis
& Business Intelligence

2019