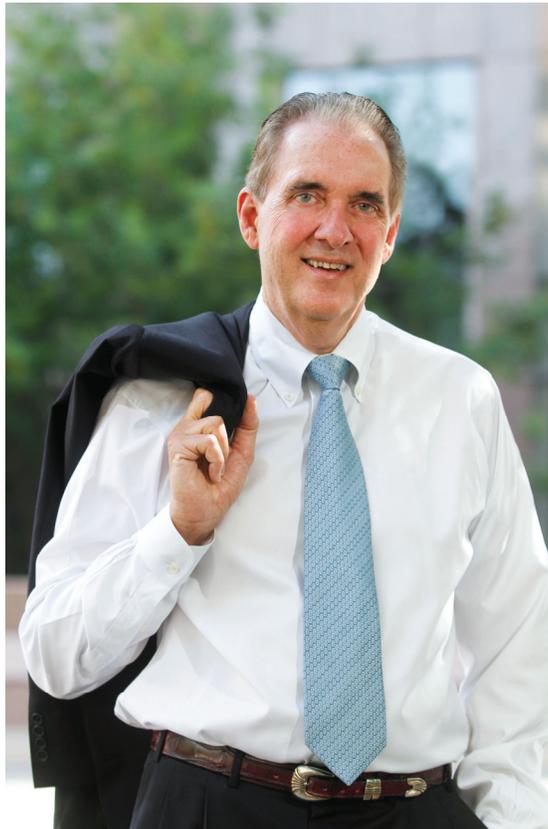


Jack W. Plunkett CEO, Plunkett Research, Ltd.

Author, analyst, futurist and commentator on the most vital trends in business, technology, consumers and globalization.



“Your presentation was the highlight of the meeting... Your book was an added plus to our attendees. They rated you as the #1 speaker and I have no doubt they will invite you back to speak again in the near future.” Carol Wynne, Exec. Director, National Society of Certified Health Care Business Consultants

“Your subjects and your presentation were truly outstanding: the information was fascinating, timely, informative and thought-provoking. The factual information presented, coupled with your innate sense of humor, started the day on a bright note.” Dallas Parker, Mayer Brown Energy Conference



Video

Video Links: Energy Industry Intro
Outsourcing and the Apparel Industry
Always On, Always With you and Always Getting Smaller

Jack W. Plunkett helps experts and non-experts alike see how the future will be shaped by today's most important developments in business, technology, trade and demographics.

Jack Plunkett is CEO of Plunkett Research, Ltd., www.plunkettresearch.com, a Houston-based provider of market research and competitive intelligence. Plunkett and his team focus on cracking the code of emerging trends in the worlds of business and technology.

- “Jack W. Plunkett doesn’t pull punches when asked his opinion on the state of the industries he covers, and that’s made him a go-to expert source in the U.S. when it comes to a wide range of economic sectors, including energy.” **Dan McCue, *Renewable Energy Magazine***
- “Plunkett describes what is to come during the next fifteen to twenty years in technology and the economy.” **Curt Finch, *Inc. Magazine***
- “Plunkett is a wild bundle of energy.” ***Business, The Dallas Morning News***

Jack Plunkett is the author or editor of more than 30 books. A life-long entrepreneur, he has been recognized as a regional finalist in the "Entrepreneur of the Year" competition sponsored by EY-Ernst & Young. His influence on the world of business and academia is so broad that, on any given day, thousands of people around the world turn to his books, reports and websites for the latest business insights. In a provocative, engaging manner, his research spans the globe, inspires audiences and prompts innovative ways of thinking and solving problems.

Plunkett's client list includes 10,000 leading corporations, universities and government agencies worldwide. Long-term clients include Yale University, the University of Virginia and Rice University; government agencies including the Hong Kong Trade Council, the Canadian Ministry of Trade and the U.S. Department of Commerce; along with corporations including Procter & Gamble and Deutsche Bank.

Plunkett's research is distributed in the U.S. and around the globe by such firms as ThomsonReuters, Factset, and the CapitalIQ division of Standard & Poor's. His work has been widely covered by such media as *USA Today* and *Inc. Magazine*. Plunkett is frequently interviewed as an expert source by publications including *Time*, *The Wall Street Journal*, *The New York Times* and *Investor's Business Daily*, as well as NPR's Marketplace, ABC News and Marketwatch.

Plunkett Research, Ltd.'s YouTube Channel: <https://www.youtube.com/user/plunkettresearch>



Speech Topics and Fields of Interest

Jack W. Plunkett

Suggested Topics for a Powerful Presentation or Keynote that Will be the Highlight of your Conference:

- ✓ Health Care: The Biggest Business Opportunity in the History of the World
- ✓ Energy: Why We Are Much Better Off than You Think
- ✓ Consumers: What Your Customers Want and How to Deliver It to Them
- ✓ The Future America: What You Absolutely, Positively Have to Know to Do Business, Invest, or Have a Successful Career in America Between Now and 2030
- ✓ Today's Growing Opportunities in Travel, Tourism and Hospitality

Health Care: The Biggest Business Opportunity in the History of the World

- US health care costs are too high, emerging markets' expenditures are growing—creating phenomenal opportunities on two fronts
- U.S. Baby Boomers to double demand for senior health care
- China to increase spending on health care 8-fold, typical of growth in emerging nations
- Biotechnology ushers in new opportunities in personalized care

Jack Plunkett calls on his massive, proprietary databases and decades of health care research to create a lively discussion of the tidal wave of change that is creating what he calls “the biggest business opportunities in history.”

Energy: Why We Are Much Better Off Than You Might Think

- The transformative effect of new technologies and best practices
- Dramatic increases in the efficiency of our energy consumption –declining “energy intensity”
- Carbon emission intensity is declining as well
- Green Tech—harvesting the low-hanging fruit first

Plunkett calls on his years of experience in analyzing the energy industry to provide insights that will leave your audience both knowledgeable and optimistic. The Plunkett Research team produces vast quantities of work on energy each year.

Consumers: What Your Customers Want and How to Deliver It to Them

- How the recession of 2008-2009 created a sea-change in consumers' spending and habits
- Plunkett's Three Keys to Delivery for happy customers
- How spenders have become savers
- Why quality may matter more than fads or style
- How to connect with Boomers and Gen Y

The Future America: What You Absolutely, Positively Have to Know to Do Business, Invest, or Have a Successful Career in America Between Now and 2030

- The next billion global consumers.
- Energy-technology to the rescue
- Health care: How and why health care delivery will change dramatically
- Education-powerful trends will deliver better results from schools.
- Demographics-aging Baby Boomers, the promise of Generation Y and the Diversity Generation.
- Consumers, savers and spenders-what consumers want and how to deliver it.
- Technologies-how miniaturization, biotechnology and nanotechnology will change our lives.

Plunkett's powerful and optimistic vision of the surprising changes ahead arrives at a timely juncture. Provocative and far-reaching, his presentation demonstrates how near-term trends will have a deep, evolutionary effect on consumers and industries alike. In this dynamic session, you'll gain insights into vital trends and see how to put those insights into use right away.

Today's Growing Opportunities in Travel, Tourism and Hospitality

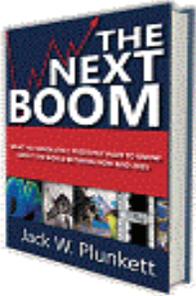
- How the sharing economy will change travel forever
- How to keep ownership of your guests, passengers and customers in a competitive booking environment
- How to make the most of the assets you own to create the perks they want
- How millennials will choose and spend on travel and tourism
- How to capture the growing travel opportunities with Baby Boomers
- What local experiences will mean to the industry

Plunkett capitalizes on his deep experience in writing about travel, analyzing tourism and transport, and consulting to such travel industry giants as Hilton.

"You wowed the audience with concise data on industry trends and forecasts for growth. Your background as a publisher and long-time industry analyst gives you a broad perspective of global trends, and an understanding of economic data which you explain very clearly. Audience members wrote that your presentation was 'Terrific' and 'Excellent,' and asked that we bring you back for a repeat presentation." **Madeleine Cohen, New York Library of Business, Science and Technology**

In Print—Selected Books by Jack Plunkett

The Next Boom: What you absolutely, positively have to know about the world between now and 2025



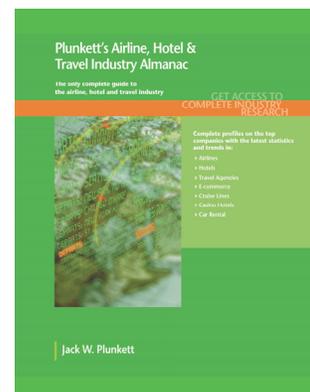
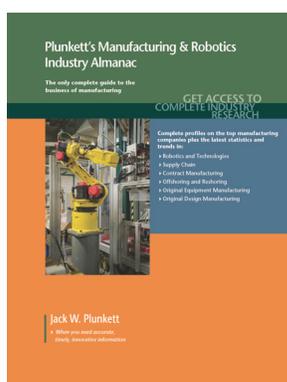
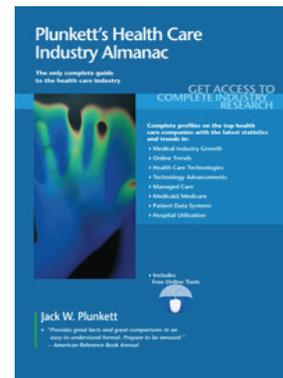
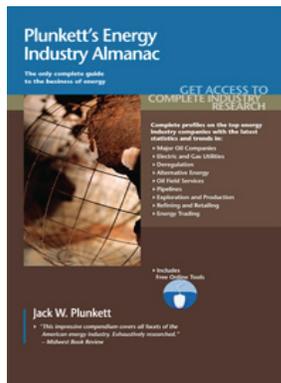
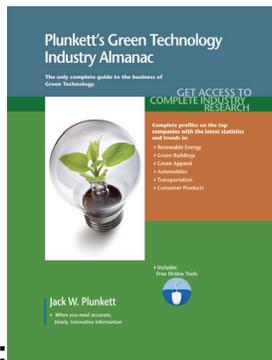
Gold Medal Winner, Axiom Business Book Awards, sponsored by Inc. Magazine and leading publishing industry organizations.



One of the Top 5 Business Books - getAbstract, the global business book specialists.

www.plunkettresearch.com/nextboom

Plunkett's highly-regarded industry almanacs are updated yearly. Titles include:





In The News, Jack W. Plunkett



<https://www.usatoday.com/story/money/business/2013/08/11/cnbc-emerging-middle-class-bills/2628227/>

Forbes

<https://www.forbes.com/sites/forbesstylefile/2017/08/17/designer-spotlight-universal-standards-new-plus-size-fit-liberty-factors-in-weight-fluctuations/#13cf267e6474>



<https://www.economist.com/news/technology-quarterly/21651925-robotic-sewing-machine-could-throw-garment-workers-low-cost-countries-out>

the Atlantic Magazine

<http://www.theatlantic.com/health/archive/2011/10/a-conversation-with-jack-plunkett-market-research-publisher/246014/>

CNBC: First in Business Worldwide

<http://www.cnn.com/id/44180098>

RENEWABLE ENERGY MAGAZINE

<http://www.renewableenergymagazine.com/energias/renovables/index/pag/interviews/colleft/colright/interviews/tip/articulo/pagid/16720/botid/54/>

Inc. Magazine

<http://www.inc.com/tech-blog/jack-plunkett-interview-the-future-of-technology-the-world.html>



http://money.cnn.com/2011/07/19/pf/home_shopping/



<http://www.npr.org/2011/06/10/137078293/sony-ready-to-move-past-hackers-losses>



<http://www.time.com/time/magazine/article/0,9171,2021057,00.html>

BARRON'S

http://online.barrons.com/article/SB50001424052748704101304577038140162880680.html?mod=BOL_twm_col#articleTabs=article



Audience Comments

Jack W. Plunkett

- "Most interesting session of the conference." "Loved this presentation." "Please bring back next year." **Audience responses, NACE Annual Conference, Dallas, Texas**
- "Your presentation was the highlight of the meeting... Your book was an added plus to our attendees. They rated you as the #1 speaker and I have no doubt they will invite you back to speak again in the near future." **Carol Wynne, Exec. Director, National Society of Certified Health Care Business Consultants**
- "It was fascinating to hear your descriptions of how trends in demographics and technologies will affect both U.S. and global markets and consumer behavior. You're right—this is information I absolutely need to know." **Audience member, Wharton School of Business, University of Pennsylvania**
- "I came away feeling (and continue to feel) quite inspired by the perspective you shared. Your point of view suggests a much sunnier future for our country that I held prior to that day." **Audience comment, New York City**
- "I thought it was fact-driven and very enlightening. I learned a lot. And thank you for sharing your optimism with all of us. I was tired of hearing how our best years, as a nation, might be behind us." **Audience comment, Brooklyn, NY**
- "I know the audience found it as interesting, and encouraging, as I did. For the many entrepreneurs who attended, your presentation gave them not only a sense of hope, but useful information regarding future trends and markets." **Maud Andrew, Programs Coordinator, Brooklyn Business & Science Library**