

Plunkett Research Online

Unparalleled Online Industry Research and Business Development Resource



get access to

- > Conduct business & industry research
- > Create marketing plans
- > Analyze emerging technologies
- > Analyze major companies
- > Develop business plans & sales guides
- > Download prospect lists
- > Recruitment & employment research
- > Industry-specific training and education



make the connection

Information Seekers > In depth Industry Source

Business Schools > Business Facts

Marketers > Market Research

Business Developers > Business Prospects

Job Seekers > Job Providers

www.plunkettresearchonline.com



7 top uses for Plunkett Research Online

1. Industry-Specific Analysis, Research and Competitive Intelligence

There is no better resource than Plunkett Research Online for easy-to-use, easy-to-understand analysis of each of the most important industry sectors, we cover them all.

2. Business Plans/Market Research

Concise data for the development of business plans and for market research and competitive intelligence needs.

3. Sales Prospecting/Business Development

Complete profiles of thousands of companies, fully searchable. You'll be able to compile custom prospect lists and export contact data.

4. Sales Planning and Support

Exactly the information you need for completing sales plans, organizing sales guides and building lists of competitors, subsidiaries and products.

5. Training & Education

The best possible tool for industry-specific employee training, education and classroom support. We specialize in writing our analysis in language that users of all types can understand.

6. Product Development

You'll be able to research emerging trends, technologies and "points of pain" that can help you develop breakthrough products and services.

7. Job Search/Recruiting/Placement

Plunkett's industry analysis and company database have been primary tools at leading recruiting, career planning and placement offices since 1985.



Online access to 26 Industry Research Centers brimming with data & resources in these industries:

1. Advertising/Branding
2. Airline, Hotel & Travel
3. Apparel & Textiles
4. Automobile
5. Banking, Mortgages & Credit
6. Biotechnology
7. Chemicals, Plastics & Coatings
8. Consulting
9. E-Commerce & Internet
10. Energy & Utilities
11. Engineering & Research
12. Entertainment & Media
13. Food, Beverage & Tobacco
14. Health Care
15. InfoTech, Software & Hardware
16. Insurance
17. Investment & Securities
18. Job Seekers
19. Nanotechnology & MEMs
20. Outsourcing & Offshoring
21. Real Estate & Construction
22. Retail
23. Sports
24. Telecommunications
25. Transportation & Logistics
26. Wireless, Cellular & Wi-Fi



Make the connection.
Get access.

Get this complete set of industry specific tools from each of our Industry Research Centers

Plunkett Research, Ltd.

Industry Statistics, Trends and In-depth Analysis of Top Companies

When you want affordable, timely industry research, contacts and business development data
Need Help? Phone 713.932.0000

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Plunkett's Energy Industry Research Center

- > **Market Research & Trends**
A Market overview and an analysis of major trends that are creating rapid changes in the industry today.
- > **Company Profiles**
In-depth profiles of leading companies in this industry. Includes business descriptions, financial information, growth plans and executive names.
- > **Export Company Contacts**
Our company contact information can be exported to Microsoft Excel or Text Files. Includes company name, address, phone, website and executives.
- > **Export Associations/Organizations**
Our Associations/Organizations contact information can be exported to Microsoft Excel or Text Files. Includes company name, address, phone, website and description.
- > **Statistics**
The statistics section contains extensive data on many facets of the industry.
- > **Associations/Organizations**
Industry associations, government agencies and important industry phone numbers and websites
- > **Glossary**
A list of important industry terms

Fast, convenient, affordable online access.

Get your demo and FREE trial today:

713.932.0000 or **www.plunkettresearchonline.com**





All the data you enjoy in our printed almanacs with fast, convenient, affordable online access

- 1.** Thousands of company profiles can easily be searched using a wide array of criteria, such as industry, headquarters, size, etc.
- 2.** You can export vital company data to text or MS Excel files for reports and mail merge.
- 3.** You have instant access to our updated databases of industry trends analysis, statistics, glossaries of key industry terms and contact lists of industry associations, government agencies and important industry phone numbers and web sites.
- 4.** You can copy directly from dozens of market research reports and hundreds of statistical tables directly into your internal sales plans and marketing reports.
- 5.** Full text and features from all of our highly respected printed versions of Plunkett's industry almanacs
- 6.** Exceptional resources for business strategists, market researchers, students and educators.
- 7.** Special resources for employment search, recruiting and career planning
- 8.** Archives of past editions of Plunkett's industry almanacs (optional feature)

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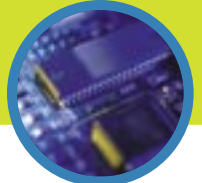
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