

# Plunkett Research<sup>®</sup> Online

When you want Affordable, Timely Industry Research,  
Market Analysis & Business Development Data

- ▶ Better industry data
- ▶ Better user interface
- ▶ Better tools
- ▶ Better prices

Industry Research  
Centers covering  
hundreds of NAIC  
codes

Our terrific prices  
are the best way to  
meet your budget!

Includes Concise  
Industry Overview  
Video Content



## Better Features:

- ▶ Build-A-Report<sup>sm</sup>
- ▶ MyResearchAccount<sup>sm</sup>
- ▶ Language Translator
- ▶ Historic Archives



# Plunkett Research<sup>®</sup>, Ltd.

[www.plunkettresearch.com](http://www.plunkettresearch.com) 713.932.0000

# We help you understand how industries work today and the trends that will change them tomorrow.

The Industry Research Centers at Plunkett Research Online take you directly to the data you need. Each industry's data is organized in unique, easy-to-use tools:

- ▶ Market Research and Industry Trends
- ▶ Industry Statistics
- ▶ Company Profiles
- ▶ Export Company Contacts
- ▶ Industry Glossary
- ▶ Industry Associations
- ▶ Build-A-Report<sup>sm</sup>
- ▶ Video Introductions to each Industry

Get instant data for business plans and competitive intelligence reports.

Filter, view, select and export contacts at thousands of industry-leading companies for the best sales prospects lists.

**Better!** Use our exclusive Build-A-Report<sup>sm</sup> tool to export professional-quality reports, sales guides and training tools in PDF format.

Target industry-leading employers for the most effective job searches.

**Better!** Create a personal MyResearchAccount<sup>sm</sup> to save searches and receive industry alerts.



Ask about our  
**FREE ONLINE TRIAL** at  
[info@plunkettresearch.com](mailto:info@plunkettresearch.com)  
**713.932.0000**

## Online access to Industry Research Centers brimming with data & resources in these industries:

- Advertising/Branding
- Airline, Hotel & Travel
- Alternative & Renewable Energy
- Apparel & Textiles
- Archives
- Asian Companies
- Automobile
- Banking, Mortgages & Credit
- Biotechnology
- Canadian Industry
- Chemicals, Plastics & Coatings
- Consulting
- E-Commerce & Internet
- Energy & Utilities
- Engineering & Research
- Entertainment & Media
- Food, Beverage & Tobacco
- Games, Apps & Social Media
- Green Technology
- Health Care
- InfoTech, Software & Hardware
- Insurance
- International
- Investment & Securities
- Job Seekers Tools
- Manufacturing
- Middle Market
- Nanotechnology & MEMs
- Outsourcing & Offshoring
- Private Companies
- Real Estate & Construction
- Retail
- Sports
- Telecommunications
- Transportation & Logistics
- Wireless, Cellular & Wi-Fi



**Vital data covering hundreds of NAIC codes**

# Industry-specific tools covering hundreds of NAICs in our Industry Research Centers

**Plunkett Research® Online**  
Industry Statistics, Trends and In-depth Analysis of Top Companies

Translate this page  
Spanish  
Microsoft® Translator

Home | Industry List | Contact & Support | MyResearchAccount | Administrator | Log Out

Trends | Statistics | Company Profiles | Export Company Contacts | Associations | Export Associations | Build-A-Report | Glossary

## Health Care Industry Research Center

Share | E-Mail | Like | 308

Related Industries: [Biotechnology](#), [Drugs](#), [Insurance](#), [Engineering & Research](#)  
A major update of this data was completed on: October 8, 2010  
Incremental updates are done on a regular basis and posted each Friday night.

Perform search within this industry

Search Data   [Save Your Searches](#) [Historic Data](#)  
[Advanced Search](#) [Search Tips](#)

- Video**  
Concise video overview of industry trends and developments.
- Market Research and Trends**  
A market overview and an analysis of major trends that are creating rapid changes in the industry today.
- Company Profiles**  
In-depth profiles of leading companies in this industry. Includes business descriptions, financials, growth plans and executive names.
- Export Company Contacts**  
Our company contact information can be exported to Microsoft Excel or Text file. Includes company name, address, phone, website and executives.
- Glossary**  
An industry-specific glossary written in
- Statistics**  
The statistics section contains extensive data on many facets of the industry.
- Associations/Organizations**  
Industry associations, government agencies and important industry phone numbers and web sites.
- Export Associations/Organizations**  
Our Associations/Organizations contact information can be exported to Microsoft Excel or Text file. Includes company name, address, phone, website and description.
- Plunkett's Build-A-Report<sup>SM</sup>**

**Featured Book**  
*THE NEXT BOOM*  
Jack W. Plunkett

**Customer Help**

- FAQs
- Terms of Use
- Tutorial
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- Download a Poster (PDF)
- Things To Do
- Plunkett's Build-A-Report
- Look for a Job

Better Industry Data. Better User Interface. Better Tools. Better Prices.

## Q&A

### ► How does Plunkett's approach to research differ from others?

The focus at Plunkett Research is to make it easy for the general reader to readily access and understand the most vital trends creating change within given industries – even if the reader has no current expertise in that industry.

Our philosophy is that several core sets of data should be presented in one comprehensive tool to give the reader the best total picture of an industry. That data must be user-friendly: easy-to-access, easy-to-understand, easy-to-use. That data must be affordable and represent extremely high value for the buyer/subscriber.

**Plunkett Research Online**  
Company Profile > **EXXON MOBIL CORPORATION (EXXON)**

Your search returned 100 results.

Company	US Address	City	State	Zip	Country	Employees	Revenue	Profit
EXXON MOBIL CORPORATION	6000 Lay	Irving	TX	75039	US	50,000	\$68,874,000	\$14,358,000
EXXON MOBIL CORPORATION (EXXON)	One Exxon	Irving	TX	75039	US	50,000	\$68,874,000	\$14,358,000

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# Plunkett Research<sup>®</sup> Online

A business and industry research system that's much more than just a database!

- ▶ Custom-designed subscription plans to match your budget needs
- ▶ Ask about packages that include print and online access
- ▶ Call today to learn more, 713.932.0000

## Significant Savings!

Get the business and industry research you need at a value-packed subscription price.

### 1. Industry-Specific Analysis, Research and Competitive Intelligence

There is no better resource than Plunkett Research Online for easy-to-use, easy-to-understand analysis of each of the most important industry sectors. We cover them all.

### 2. Business Plans/Market Research

Concise data for the development of business plans and for market research and competitive intelligence needs.

### 3. Sales Prospecting/Business Development

Complete profiles of thousands of companies, fully searchable. You'll be able to research competitors, create sales guides, compile custom prospect lists and export contact data.

### 4. Technology Research & Development

Create strategic data for new technologies, new products, research and development.

### 5. Training & Education

The best possible tool for industry-specific employee training, education and classroom support. We specialize in writing our analysis in language that users of all types can understand.

### 6. Economic Development/International Trade

You'll be able to research emerging trends, technologies and growth companies that can help you develop strategic plans and prospect lists.

### 7. Job Search/Recruiting/Placement

Plunkett's books and database have been primary tools at leading recruiting, career planning and placement offices since 1985.

## Four ways to get your FREE online demo

1. Call: 713.932.0000
2. Email: [info@plunkettresearch.com](mailto:info@plunkettresearch.com)
3. FAX: 713.932.7080
4. Visit: [www.plunkettresearch.com](http://www.plunkettresearch.com)



Make the connection. Get access.

## Plunkett Research<sup>®</sup>, Ltd.

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